

MUSTANG YOUTH SPORT

Baseball Throw Down

4U COED TBall	15 TEAMS	15	
5U TB	8 TEAMS	8	
6U TB	12 TEAMS	12	
7U American	11 TEAMS	22	
7U National	11 TEAMS		
8U American	10 TEAMS	23	
8U National	13 TEAMS		
9U American	9 TEAMS	18	
9U National	9 TEAMS		
10U American	12 TEAMS	22	
10U National	10 TEAMS		
11U	10 TEAMS	10	
12U	12 TEAMS	12	148
Prep	6 TEAMS	6	

4U Piedmont	6 TEAMS	TEAM STITT	
5U Piedmont	3 TEAMS		
6U Piedmont	10 TEAMS		19

SOFTBALL 6U TBall

8U CP	17 TEAMS
10U KP	17 TEAMS
12U	11 TEAMS

- 61
228 TEAMS

228 TEAMS

114 GMS = EA TEAM 1 Gm per week

228 GMS = EA TEAM 2 GMS per week

* Profit

* Concession

1 Field 6p MON 3 gms
 7p TUE 3 gms = 12 Gms
 8p THUR 3 Gms
 FRI 3 Gms

12 | 228

19 fields

228 x 500 =

* \$114,000 Profit
 Team Signups

228 TEAMS

114 Games

+ 114 Games

228 Games

Total per week needed

12 | 228
 19 fields

1 Field 12 Gms per week
 MON 3
 TUE 3
 THUR 3
 FRI 3

OKAche
 Piedmont
 EL Reno
 YUKON
 MUSTANG
 Deer Creek
 EDMOND
 Cashion
 TUTTLE
 Bethany

Piedmont
 OKache
 Deer Creek
~~Edmond~~
 Cashion
~~Edmond~~ Bethany

EL Reno
 YUKON
 Mustang
 EDMOND

LEAGUE Play

PBR MODEL

How many Field Guarantee ???

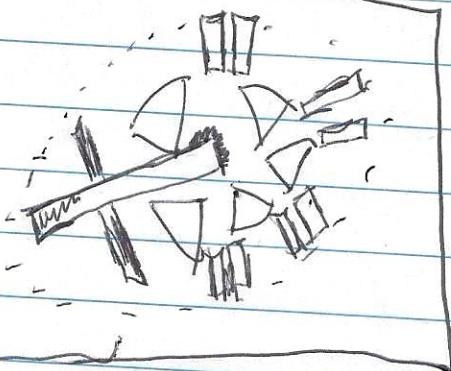
Hotel / motel Areas

EL Reno
 YUKON
 Mustang
 EDMOND

NON Hotel / motel Areas

Piedmont
 OKache
 Deer Creek
 Cashion
 Bethany

Buy 10 Acres each



Show cities How
 TO partner city land
 Buy land Then
 Trade in city limits
 or Negotiate water /
 Sewer infrastructure

228 TEAMS (12 per team) Gate

= 2,736 Players

= 5,472 paying Spectators

= \$27,360 per week Gate

Concession & Gross Sales

= \$13,680

+ 27,360⁰⁰ Gate

+ 13,680⁰⁰ ad Concess

41,040
umps

= 18,240⁰⁰

22,800⁰⁰ per week profit

228 GMS ~~15 umps~~ 456 umps (All Gms 2umpires)
40⁰⁰ per Gmc = 18,240⁰⁰ per week

Team Registrations = \$114,000⁰⁰

profit per week 22,800⁰⁰ x 13 weeks \$296,400⁰⁰

Preseason
Mid Season
Post Season

68,400⁰⁰

+ 22,800⁰⁰

22,800⁰⁰

22,800⁰⁰

68,400

Spring Baseball/
Softball

Team Registrations \$114,000.00

Gate/Concession/umps per wk + \$22,800⁰⁰

3 tournaments

68,400.00

(umps 18,240⁰⁰) \$296,400

\$478,800⁰⁰

Economic impact All teams Travel 1 night
week

TEAMS 228 TEAMS

players 2736 players

2736 FAMILIES

$$\begin{aligned} \$10^{00} \text{ per family per week} &= \$27,360^{00} \times 18 \\ &= \$1,094,400^{00} \end{aligned}$$

$$\$25^{00} \text{ per family per week} = \$68,400^{00} \times 18$$

$$\begin{aligned} \$50^{00} \text{ per family per week} &= 136,800^{00} \times 18 \\ &= \$2,188,800^{00} \end{aligned}$$

13 week

3 TDN

16 weeks

Economic impact

$$2736 \times (3 \times 13) \times 16 \times 10^{00} = 437,760^{00}$$

$$2736 \times 16 \times 25^{00} = 1,094,400^{00}$$

$$273 \times 16 \times 50^{00} = 2,188,800^{00}$$

Donation Naming rights

Visitor Tax Growth Food

Tax incentives

Oklahoma Athletics Commission

Local investors

