



BRIAN CRAWFORD MEMORIAL SPORTS COMPLEX

**HOME OF TROJAN BASEBALL, SOCCER, Little
League Sports
And Dreams**

Ripken Foundation History

The Cal Ripken, Sr. Foundation is a national nonprofit organization that was founded by the Ripken family in 2001 to honor the legacy of long-time Major League Baseball coach, and family patriarch, Cal Ripken, Sr. Through the Ripken Foundation's transformational at-risk youth programs and multipurpose parks, the organization creates safe opportunities for kids, using sports to develop life skills, build character, connect positively with law enforcement, and learn how to make productive, healthy life choices for their future.



“Dad was a teacher first and foremost. He had a spot for kids. He had a spot for teaching. He had a spot for turning the light bulb on.”

– Bill Ripken

MISSION

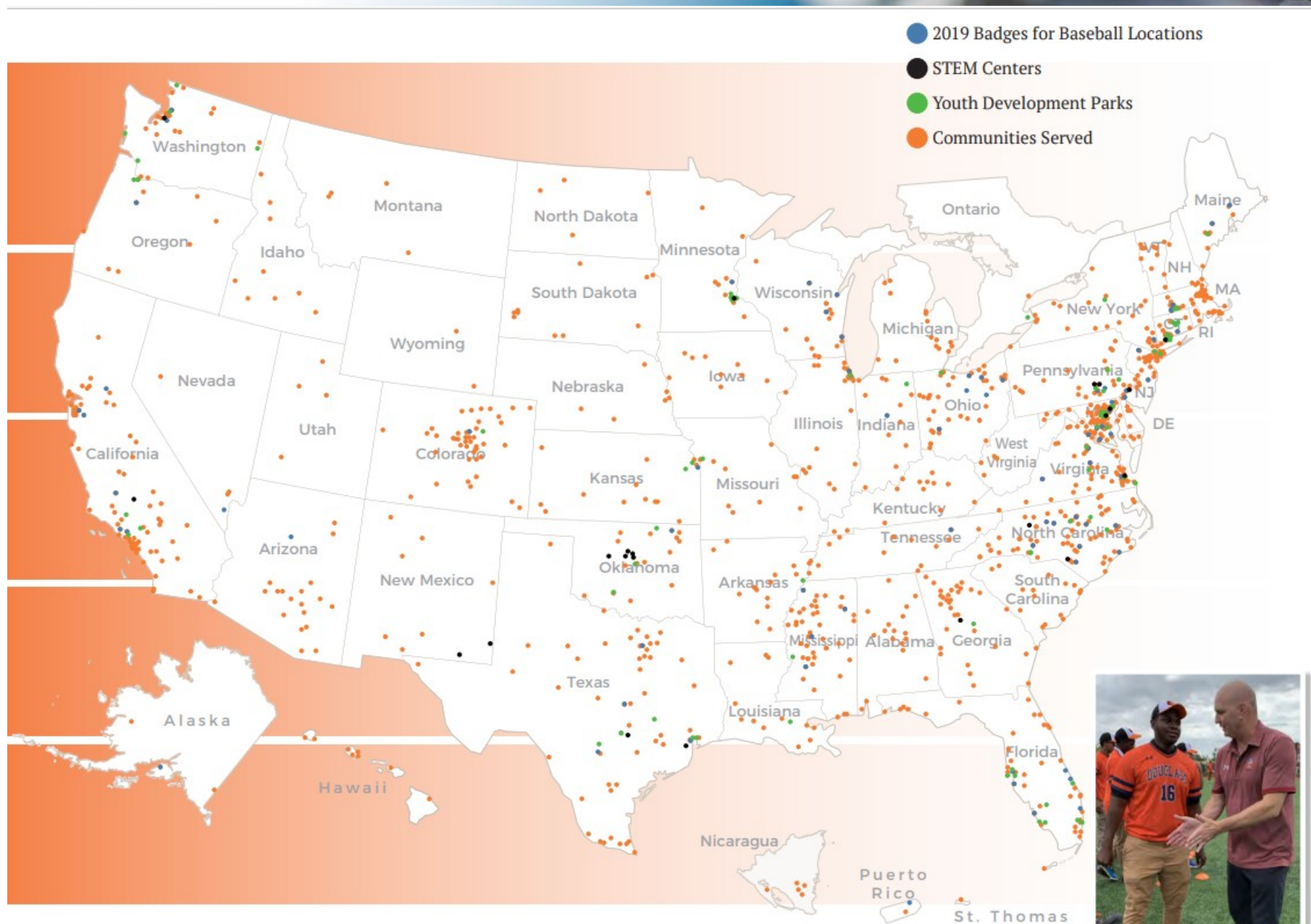
The Cal Ripken, Sr. Foundation helps to build character and teach critical life lessons to at-risk young people living in America's most distressed communities.



RIPKEN YOUTH PROGRAMS

- **Badges for Baseball** (Crime prevention youth development and mentoring program)
- **Healthy Choices, Healthy Children** (Character education curriculum)
- **Ripken Summer Camp** (All-expenses paid, weeklong overnight camp)
- **STEM** (STEM curriculum supported by Ripken Foundation STEM Centers)
- **I'm GREAT** (Girls' initiative)
- **College Day Experience** (One-day events that expose youth to college life)





Bill Ripken working with a Frederick Douglass High School student.



*Adaptive
Field*

https://youtu.be/nSH3_OxJovc

Phase 1: \$8.25M

Trojan Stadium & Field
Training Facility
Restrooms, Snack Bar, Press
Box
One Half of Parking Lot
Youth / HS Multiuse Field
(Baseball, Softball, Soccer)
All Lighting and Artificial Turf
Area Landscaping

Phase 2: \$4M

Additional Lighting
One Dual / Combo Field
Parking Extension; Additional
Restrooms
Snack Bar; Maintenance
Building

Brian Crawford Memorial Sports Complex: \$22M



SEMINOLE STATE COLLEGE
ATHLETIC COMPLEX

MASTER PLAN
January 31, 2019







2,350
TOURNAMENT
TEAMS

330K
MARKET
VISITORS

69K+
HOTEL ROOM
NIGHTS

\$60M
ECONOMIC
IMPACT



NAMING OPPORTUNITIES

Complex Name - \$500,000 – Brian Crawford Memorial Foundation

Stadium Name - \$350,000

Field Name - \$250,000

Adaptive Field - \$250,000 – AVEDIS Foundation

Training Facility - \$250,000

Memorial Commons - \$150,000

Youth Field Names (3) - \$75,000

Bleachers / Seating - \$100,000 – Seminole Tourism Council

Stadium Scoreboard - \$75,000 – Kinslow Family & Seminole Sonic

VIP Box Seating - \$50,000

Youth Field Scoreboards - \$25,000

Corporate Partners

As we impact over 1.5 million kids each year in underserved communities, we also deliver value to our corporate sponsors by aligning them with the Ripken brand which increases their visibility and impact.



LOVE'S TRAVEL STOPS & COUNTRY STORES
BRIAN CRAWFORD MEMORIAL FOUNDATION
CAL RIPKEN, SR. FOUNDATION
AND
SSC EDUCATIONAL FOUNDATION

Partnering For the Future of

