

FIRELAKE BALLFIELDS

Hidden Valley - Integrity of the Game USSSA Facility Activity Profile | Oklahoma USSSA Baseball & Softball Research | 2001-2026



Primary Facility Calculated Team Entry Fees	Baseball	Softball
\$1,419,493	\$3,000	\$1,416,493
Total Teams	Minimum Games	Minimum Umpires
4,520	14,715	28,725

Executive Summary. The direct/stand-alone FireLake Ballfields population identifies \$1,419,493 in Calculated Team Entry Fees, including \$1,416,493 in softball and \$3,000 in baseball. The report documents 4,520 teams, at least 14,715 games, and at least 28,725 umpire assignments. A separate associated multi-facility population totals \$925,585. The combined Page 4 footprint is \$2,345,078. These are calculated activity measures derived from participating teams and publicly posted fees; they do not, by themselves, establish actual collections, revenue, profit, compensation, allocation of funds, or tax liability.

DIRECT / STAND-ALONE ACTIVITY

Primary-facility records listing FireLake Ballfields independently

Measure	Result
Calculated Team Entry Fees	\$1,419,493
Baseball / Softball	\$3,000 / \$1,416,493
Teams	4,520
Minimum Games Played	14,715
Minimum Umpires Assigned	28,725
Facilities / Directors / Municipalities / Counties	1 / 18 / 1 / 1
League Teams / League Calculated Team Entry Fees	64 / \$0.00

Director concentration. The Page 1 chart is led by BIG Show Productions at approximately \$1.03 million, followed by Kelly Reavis (\$98.99K), Jason OConnor (\$67.72K), Top Gun Events (\$37.3K), Missy Jennings (\$35.64K), Eric Jennings (\$33.83K), Jimmy Greer (\$32.9K), and other listed directors. These figures describe documented activity associated with the director field and do not establish receipt or ownership of funds.



ANNUAL AND SPORT TREND

Direct / stand-alone primary-facility activity

Season	Total	Baseball	Softball
2026	\$396.32K	\$3.00K	\$393.32K
2025	\$240.29K	\$0	\$240.29K
2024	\$135.80K	\$0	\$135.80K
2023	\$90.12K	\$0	\$90.12K
2022	\$92.34K	\$0	\$92.34K
2021	\$112.13K	\$0	\$112.13K
2020	\$88.77K	\$0	\$88.77K
2019	\$41.61K	\$0	\$41.61K
2018	\$33.54K	\$0	\$33.54K
2017	\$25.93K	\$0	\$25.93K
2016	\$13.83K	\$0	\$13.83K
2015	\$18.20K	\$0	\$18.20K
2014	\$28.24K	\$0	\$28.24K
2013	\$46.05K	\$0	\$46.05K
2012	\$56.34K	\$0	\$56.34K

Trend finding. The highest displayed direct season is 2026 at \$396.32K. The recent sequence rises from \$135.80K in 2024 to \$240.29K in 2025 and \$396.32K in 2026. The direct profile is overwhelmingly softball; the report displays only \$3,000 of baseball Calculated Team Entry Fees.



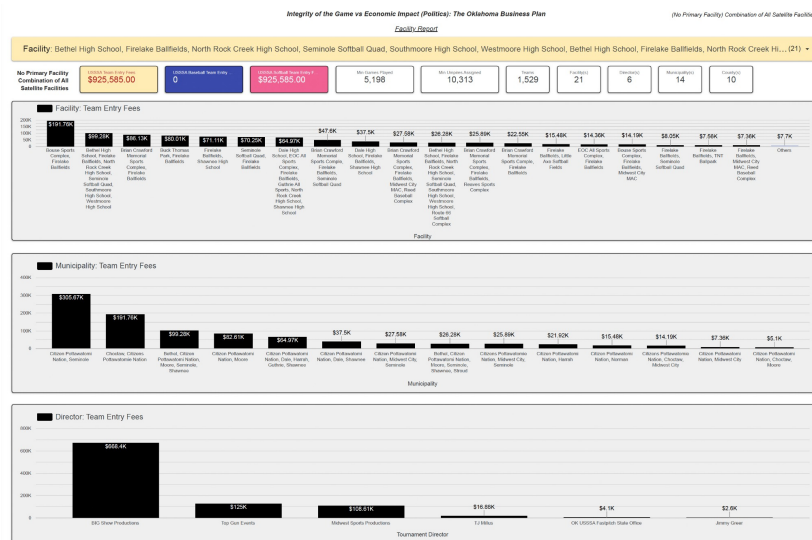
ASSOCIATED MULTI-FACILITY ACTIVITY

Records where FireLake Ballfields appears with additional listed facilities

Page 3 identifies \$925,585 in associated Calculated Team Entry Fees, all displayed as softball, involving 1,529 teams, at least 5,198 games, at least 10,313 umpire assignments, 21 facilities, 6 directors, 14 municipalities, and 10 counties.

Selected Facility Combination	Calculated Team Entry Fees
Bouse Sports Complex + FireLake Ballfields	\$191.76K
Bethel High School + FireLake Ballfields + North Rock Creek High School + Seminole Softball Quad + Southmoore High School + Westmoore High School	\$99.28K
Brian Crawford Memorial Sports Complex + FireLake Ballfields	\$86.13K
Buck Thomas Park + FireLake Ballfields	\$80.01K
FireLake Ballfields + Shawnee High School	\$71.11K
Seminole Softball Quad + FireLake Ballfields	\$70.25K

Association is not allocation. Each multi-facility amount represents one pool of activity associated with all listed locations. The report does not establish how teams, games, officials, or money were allocated among individual facilities.

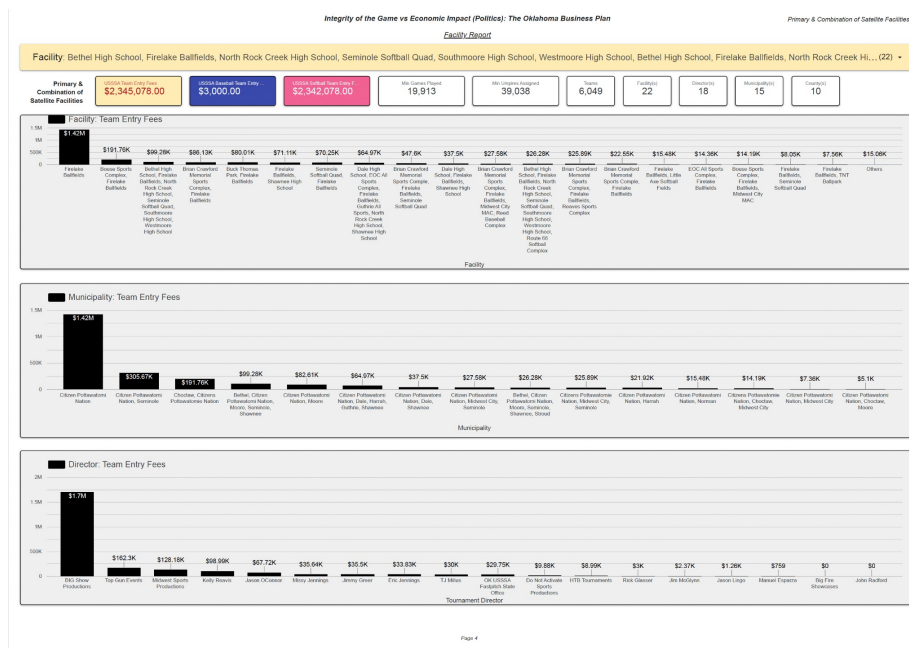


COMBINED DOCUMENTED ACTIVITY FOOTPRINT

Direct plus associated multi-facility populations

Measure	Combined Result
Calculated Team Entry Fees	\$2,345,078
Baseball / Softball	\$3,000 / \$2,342,078
Teams	6,049
Minimum Games Played	19,913
Minimum Umpires Assigned	39,038
Facilities / Directors / Municipalities / Counties	22 / 18 / 15 / 10

Interpretation. Page 4 is the broadest documented footprint involving FireLake Ballfields. It should not be interpreted as \$2.345 million occurring exclusively at the physical FireLake Ballfields complex. The Page 4 director chart is led by BIG Show Productions at approximately \$1.70M, followed by Top Gun Events (\$162.3K), Midwest Sports Productions (\$128.18K), Kelly Reavis (\$98.99K), Jason OConnor (\$67.72K), and other listed directors.



METHODOLOGY, LIMITATIONS & DOCUMENTARY PHOTOGRAPHS

Research interpretation safeguards

Methodology. Calculated Team Entry Fees are derived as Participating Teams x Publicly Posted Team Entry Fee. A public \$0.00 fee is preserved as \$0.00 rather than replaced with an unsupported amount.

Limitations. Calculated Team Entry Fees are not, by themselves, verified payments, gross receipts, net income, profit, director compensation, USSSA corporate revenue, facility revenue, tribal revenue, bank deposits, taxable income, gate or concession revenue, umpire compensation, or proof of wrongdoing.



Independent research disclaimer: identification of a person, organization, facility, municipality, tribal entity, school district, or other entity in the dataset does not by itself imply wrongdoing, misconduct, tax noncompliance, criminal activity, or civil liability.