

HIDDEN VALLEY - INTEGRITY OF THE GAME

USSSA DIRECTOR ACTIVITY PROFILE - BIG SHOW PRODUCTIONS

Updated Executive Summary | September 14, 2026

Total Calculated Team Entry Fees \$6,182,995	Baseball \$24,373	Softball \$6,158,622
Teams 14,775	Minimum Games Played 53,700	Minimum Required Officials 105,109

Executive Findings

The updated BIG Show Productions profile materially expands the earlier summary. The current Hidden Valley reports identify **\$6,182,995 in calculated team entry fees**, including **\$24,373 in baseball** and **\$6,158,622 in softball**. The activity profile contains **14,775 teams**, **979 divisions of play**, at least **53,700 games**, and **105,109 minimum required officials**. The facility report further identifies **92 facility categories/configurations**, **67 municipality categories/configurations**, and **34 county categories/configurations**.

The research record also now includes a municipal-government document important to the public-facility component of the profile. In the **City of Choctaw Regular City Council Meeting No. 22 on October 15, 2024**, agenda item 6.4 addressed authorization for the City Manager and City Attorney to enter contract negotiations with **OYBA, LLC (dba Big Show Productions)** for management of sports complexes in the City of Choctaw. The minutes record a motion approving those negotiations, carried **6-0**, with one member absent. This establishes a documented municipal relationship involving potential sports-complex management; it does **not**, by itself, establish final contract terms, payments, revenue allocation, or subsequent performance.

Why the Choctaw Record Matters

The Choctaw minutes add a public-record layer distinct from the USSSA event dataset. The USSSA records show event activity and calculated team-entry-fee scale associated with Choctaw; the City minutes show that OYBA, LLC, doing business as Big Show Productions, was formally considered for management of municipal sports complexes. Read together, the records support further research into facility control, contracting, operating responsibilities, fee structures, public costs, revenue allocation, and the relationship between municipal sports infrastructure and privately operated tournament activity.

Updated Operational Footprint

Metric	Updated profile
Total calculated team entry fees	\$6,182,995
Baseball calculated team entry fees	\$24,373
Softball calculated team entry fees	\$6,158,622
Teams	14,775
Divisions of play	979
Minimum games played	53,700
Minimum required officials	105,109
Facility categories/configurations	92
Municipality categories/configurations	67
County categories/configurations	34
League teams	16
League calculated team entry fees	\$7,024

Season Trend

The updated annual facility report shows calculated team-entry-fee activity by USSSA season of **2026 \$1,156,288; 2025 \$1,017,510; 2024 \$1,120,727; 2023 \$869,781; 2022 \$648,982; 2021 \$559,911; 2020 \$273,089; 2019 \$177,037; 2018 \$124,557; 2017 \$85,800; 2016 \$66,170; 2015 \$56,000; and 2014 \$27,140**. The series documents substantial growth in calculated activity in later seasons, while the methodology remains based on public team counts multiplied by posted fees.

Geographic and Facility Concentration

Among the individually displayed municipality/jurisdiction categories, **Citizen Potawatomi Nation (\$1,041,031)**, **Choctaw (\$942,931)**, and **Chickasha (\$794,477)** are the three largest. The facility report likewise shows **FireLake Ballfields at approximately \$1.04 million**, **Bouse Sports Complex at \$942,931**, and **Chickasha Sports Complex at \$794,477** as the largest individually displayed single-facility categories. Multi-location categories are combined pools and should not be attributed in full to each named facility.

At the county level, the director report displays **Oklahoma County at \$2,239,415**, **Pottawatomie County at \$1,041,031**, and **Grady County at \$794,477**, followed by combined-county categories and other activity.

City of Choctaw Public Record - OYBA, LLC dba Big Show Productions

DOCUMENTED MUNICIPAL ACTION

Source: City of Choctaw, Regular City Council Meeting No. 22, October 15, 2024, Business Agenda Item 6.4.

Action stated in the minutes: discussion, consideration and/or action to authorize the City Manager and City Attorney to enter contract negotiations with **OYBA, LLC (dba Big Show Productions)** for **Management of Sports Complexes in the City of Choctaw**.

Recorded disposition: Calvin Moore moved and Rick Modisette seconded approval of the contract negotiations. The motion carried with **6 ayes, 0 nays, 1 absent, and 0 abstentions**.

Evidentiary Significance

This record directly connects the OYBA, LLC / Big Show Productions business identity to a formal municipal sports-complex management discussion and authorization. It is therefore relevant to the Hidden Valley research questions concerning **who controls public sports facilities, who is authorized to manage them, how tournament operators interface with municipal assets, and what public records should exist regarding contracts and financial arrangements**.

What the Minutes Do Not Establish

The October 15, 2024 minutes document authorization to negotiate. They do not, standing alone, prove that a final contract was executed; identify the contract term; establish rental rates or management compensation; determine who retained gate, concession, registration, or tournament-entry proceeds; establish public operating costs; or establish tax treatment, personal income, profit, or wrongdoing.

Recommended Follow-Up Public Records

- Any executed agreement, lease, management contract, memorandum of understanding, amendment, renewal, or termination involving OYBA, LLC or Big Show Productions and Choctaw sports complexes.
- Council agenda packets, staff reports, proposals, scoring sheets, emails, legal review, and negotiation correspondence associated with item 6.4.
- Schedules of facility rental, tournament, gate, concession, sponsorship, utility, maintenance, field-preparation, and insurance responsibilities.
- Payments to or from OYBA, LLC / Big Show Productions, including invoices, claims, ACH/check records, revenue-sharing statements, and reconciliations.
- Records identifying which sports complexes were included and the dates during which management or operating authority was exercised.

Research Interpretation and Methodology

Calculated Team Entry Fees are analytical estimates derived by multiplying publicly reported team participation by the publicly posted entry fee for the applicable event or division. They are not represented as USSSA-reported aggregate revenue and should not be interpreted as director income, compensation, profit, taxable income, audited financial results, or proof of the ultimate disposition of funds.

The updated profile also contains league activity. The facility report displays **16 league teams** and **\$7,024 in calculated league team entry fees**. League records may document operational activity even where a public event record displays a zero or otherwise incomplete fee; the methodology does not impute unsupported fees.

Integrated Research Finding

The updated BIG Show Productions record now contains two complementary evidence layers: **(1) a large multi-year USSSA activity footprint across facilities and jurisdictions, and (2) a municipal record showing OYBA, LLC (dba Big Show Productions) was approved to enter contract negotiations for management of Choctaw sports complexes**. The second layer strengthens the public-infrastructure component of the case study because it provides a government record that can be cross-referenced against the tournament/facility activity profile. The appropriate next analytical step is documentary reconciliation - matching event dates, facilities, municipal agreements, public costs, payment provisions, and actual financial records where available.

What the Updated Record Establishes - and What It Does Not

Supported by current record	Not established by current record alone
USSSA event/league activity, teams, divisions, dates, sports and facilities	Public geographic categories, compensation, profit, taxable income or audited financial results.
Calculated team entry fees where public participation and posted fees are identified	Ultimate ownership or disposition of tournament, gate or concession proceeds.
Choctaw council authorization to negotiate with OYBA, LLC dba Big Show Productions for sports complex management	Specific details of any agreement executed or the terms of any final agreement.
Documented basis for targeted public-record follow-up regarding facility management	Who is bearing legal liability and liability insurance costs.

Research & Methodology Disclaimer

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Primary source set used for this update: updated BIG Show Productions Facility Report; updated BIG Show USSSA Director Report; prior BIG Show Productions Director Activity Profile Summary; and City of Choctaw Regular City Council Meeting No. 22 minutes dated October 15, 2024.