

BCM Organizational & Experience Profile

Who Brian Crawford Memorial is, what experience it brings, and why partnership is essential

Community Opportunity Initiative • September 2026

Organizational Snapshot

Brian Crawford Memorial is an Oklahoma 501(c)(3) charitable organization created to carry forward the memory of Brian Allen Crawford through service and opportunity. EIN: 20-2974760. The organization's documented history spans memorial events, scholarships, youth-sports operations, facility development, permanent memorial sites, community acts of kindness and a later research/reform effort.

The Human Origin

Brian Allen Crawford died on April 27, 2005. The memorial work that followed was not launched as a statewide policy initiative. It began as a family response to loss and a desire to keep Brian's memory connected to young people, baseball, opportunity and service.

Documented Program & Service History

2006-2022 — Seventeen annual Brian Crawford Memorial Baseball Tournaments across Oklahoma communities.

2015-Present — Brian Crawford Memorial Scholarship tradition; a permanent scholarship fund was established through Communities Foundation of Oklahoma in 2016.

2016-2018 — BCM Sports extended the organization's experience into league/tournament operations and public-facility relationships, including the Bouse Sports Complex chapter.

2017-2022 — Brian Crawford Memorial became a lead contributor to the Seminole project that developed into a seven-field complex carrying Brian's name; the project also generated experience in planning, governance, operations and technology.

Prague — Brian Crawford Memorial Field created a permanent memorial presence in Brian's hometown, including family investment in the youth baseball facility.

2005-Present — Family/community service has included memorial graphics and canvas prints for grieving families, preserving a service dimension beyond sports.

Scholarship Relationship With CFO

The Brian Crawford Memorial Scholarship provides an existing institutional relationship with Communities Foundation of Oklahoma. The permanent fund dates to 2016. The current Community Opportunity inquiry does not seek to alter the scholarship relationship; rather, that history makes CFO a logical organization from which to seek philanthropic expertise and an independent assessment of the broader concept.

Operational Experience Behind the Research

BCM's later research grew from direct experience with tournaments, fields, officials, concessions, scheduling, user groups, technology, facility planning, fundraising, public/private relationships and community programming. The research therefore combines first-person institutional memory with primary documents, public records, historical datasets and comparative analysis.

Three Connected but Distinct Functions

BRIAN CRAWFORD MEMORIAL — the person, family, memorial, scholarship and service legacy.

BCM SPORTS — the operational experience: leagues, tournaments, facilities, officials and programming.

BASEBALL HEAVEN — the research and reform archive: public records, datasets, case studies and institutional-design questions.

Keeping these functions distinct is a safeguard. A future philanthropic partnership should not be required to adopt Baseball Heaven research conclusions merely because BCM contributes experience to the initiative.

What BCM Can Contribute

- Twenty-one years of memorial and community-service history.
- Scholarship experience and an existing CFO relationship.
- Tournament and youth-sports operations.
- Officials/workforce management experience.
- Facility development, planning and stewardship experience.
- Technology and documentation practices.
- Public-record and longitudinal research.
- Institutional memory across multiple Oklahoma communities.
- Pilot-design participation and willingness to subject assumptions to outside review.

What BCM Is Not Claiming to Provide

BCM is not presenting itself as a substitute for a community foundation, statewide grant administrator, law firm, accounting firm, insurer, child-safeguarding authority, clinical mental-health/grief provider, disability-services specialist or formal program evaluator. Those limitations are central to the partnership thesis: durable community opportunity requires multiple organizations with different expertise.

Why BCM Is Bringing This Forward

The memorial journey moved through four stages: remembrance -> programming -> documentation/research -> institutional design. The Community Opportunity Initiative is the point at which BCM is asking whether what it learned can be useful beyond its own history. BCM's proposed role is catalyst, contributor and learning partner — not owner of every solution.

Due-Diligence Boundary

This profile intentionally does not state current board composition, staffing, annual budget, audited financial position, insurance coverage or governance-policy details because those items were not established in the source set used for this profile. If CFO or another prospective partner requests formal due diligence, BCM should provide current organizational records directly.

WE CAN DO MORE TOGETHER