

Kelsey Jones

USSSA Director Activity Profile - Executive Research Summary

USSSA Classification	Total Calculated Team Entry Fees	Baseball	Softball
Area Director	\$97,601	\$0	\$97,601
Teams	Divisions	Minimum Games	Minimum Required Officials
473	55	1,281	2,142

Executive Overview

The Hidden Valley - Integrity of the Game USSSA Director Activity Profile identifies **Kelsey Jones** as a **USSSA Area Director**. The report organizes publicly available Oklahoma USSSA activity into a consistent analytical framework covering sport, teams, divisions, minimum games, minimum required officials, seasons, municipalities, counties, facilities, and Calculated Team Entry Fees. The underlying Hidden Valley dataset includes tournament and league activity and forms part of the Oklahoma USSSA Research Dataset (2001-2026).

This document should be understood as a USSSA Director Activity Profile, not as a revenue, income, compensation, profit, or tax report.

Tournament and League Activity

The Hidden Valley dataset is not limited to tournament play. It also contains USSSA league activity. Some league records may identify participating teams, divisions, start and finish dates, directors, facilities, locations, and other operational information while displaying a **\$0.00 Team Entry Fee**.

\$0.00 in Calculated Team Entry Fees does not necessarily mean \$0.00 in documented operational activity. A \$0.00 publicly reported Team Entry Fee means the public USSSA information captured did not identify a Team Entry Fee for that record. Additional records would be necessary to determine whether another fee arrangement existed. The methodology does not estimate or impute an unsupported fee.

Calculated Team Entry Fee Methodology

Participating Teams x Publicly Posted Team Entry Fee = Calculated Team Entry Fees. This applies to applicable tournament and league records where a Team Entry Fee is publicly identified.

Calculated Team Entry Fees are analytical measurements derived from publicly available USSSA information. They are not USSSA-reported aggregate revenue, director income, personal compensation, profit, taxable income, net proceeds, or audited financial statements. The **\$97,601** displayed in this profile does not establish that Kelsey Jones personally received \$97,601.

Sport and Operational Activity

Page 1 reports **\$97,601 in total Calculated Team Entry Fees**. The full displayed calculated amount is categorized as **softball - \$97,601**, while baseball displays **\$0**. The \$0 baseball figure alone does not establish the absence of all baseball operational activity because a tournament or league record can report a \$0.00 Team Entry Fee.

The profile identifies **473 teams**, **55 divisions of play**, **1,281 minimum games played**, and **2,142 minimum required officials**. These operational measures describe the scale represented in the underlying USSSA records separately from the calculated financial measurement.

Calculated Team Entry Fees by Season

Season	Calculated Team Entry Fees
2021	\$27,102
2022	\$50,638
2023	\$19,861

2022 at \$50,638 is the largest displayed season and represents approximately 51.9% of the \$97,601 calculated total. The report also displays 2021 at \$27,102 and 2023 at \$19,861.

The displayed calculated activity rises from 2021 to a peak in 2022 and declines in 2023. This chart measures Calculated Team Entry Fees by season, not necessarily every form of operational activity occurring during each year. \$0.00-fee tournament or league activity may contribute to operational measures without increasing these season-level dollar totals.

Geographic and Facility Concentration

Dimension	Location / Facility	Calculated Team Entry Fees
Municipality	Mustang	\$97,601
County	Canadian	\$97,601
Facility	Wildhorse Park	\$97,601

100% of the displayed \$97,601 in Calculated Team Entry Fees is associated with Mustang, Canadian County, and Wildhorse Park. These values identify geographic and facility associations in the applicable USSSA records. They should not be characterized as municipal, county, or facility revenue.

Wildhorse Park is a single-facility classification in this profile. Page 1 does not display a multi-facility grouping for Kelsey Jones. The \$97,601 therefore represents Calculated Team Entry Fee activity associated with event records identifying Wildhorse Park without another facility appearing in that facility grouping.

The facility chart does not establish allocation of Team Entry Fees, facility rental payments, revenue sharing, facility income, distributions, net proceeds, or subsequent disposition of event funds.

Page 2 - USSSA Organizational and Financial Structure

Page 2 provides organizational and payment-processing context rather than additional Kelsey Jones-specific financial findings. The infographic depicts the organizational authority flow as **USSSA National -> State Director -> Area Director -> Tournament Director -> Tournament/Event -> Teams**.

The graphic describes USSSA National as establishing rules, policies, and procedures and appointing State Directors; State Directors as administering the USSSA program within the state, approving events, and overseeing Area Directors; Area Directors as USSSA appointees/independent contractors operating within the jurisdiction defined by the State Director; Tournament Directors as managing sanctioned events; and teams as registering for events and potentially paying tournament entry fees.

The report states that Tournament Directors at the state level and below are classified by USSSA as Area Directors and that USSSA appointees generally operate as independent contractors rather than employees.

Applicable Online Payment Pathway

The Page 2 infographic depicts an applicable online event-payment pathway as **Teams -> USSSA Online Payment System -> USSSA -> ACH Transfer -> Event/Fiscal Director -> Tournament Operations**. The infographic states that teams may pay tournament entry fees during registration, applicable online payments are processed through USSSA's payment system, and USSSA documentation describes event funds being transmitted to the applicable director through ACH.

The report does **not** establish that every tournament or league payment associated with Kelsey Jones necessarily followed this pathway. The graphic provides organizational and payment-processing context rather than proof of the disposition of any particular payment.

Critical evidentiary limitation: Page 2 expressly states that the subsequent disposition of event funds is not determined by the dataset unless independently documented. The infographic does not establish ownership of funds, individual compensation, tax liability, legal liability, expenses, profit, or ultimate disposition of tournament proceeds.

What the Profile Establishes - and What It Does Not

Publicly Documented Activity: directors, teams, divisions, sports, seasons, facilities, municipalities, counties, tournaments/events, leagues where documented, and related operational information appearing in public records.

Calculated Financial Activity: participating teams multiplied by publicly posted Team Entry Fees where a fee is identified.

\$0.00-Fee Activity: documented tournament or league activity can exist where the publicly available Team Entry Fee reports \$0.00; no unsupported fee is imputed.

USSSA Organizational and Payment Documentation: USSSA materials provide context concerning classifications, independent-contractor status, organizational relationships, and applicable online payment processing.

Unknown Financial Activity: potential locally administered fees, refunds, discounts, expenses, distributions, compensation, net proceeds, tax treatment, and ultimate disposition of event funds cannot be established unless independently documented.

The methodology does not fill evidentiary gaps with assumptions.

What This Report Ultimately Represents

The Kelsey Jones report should be understood as a **USSSA Director Activity Profile** rather than simply a revenue report. It organizes who was associated with the activity, the displayed USSSA classification, sport, tournament and league activity where documented, teams and divisions, minimum games and officials, publicly reported Team Entry Fees, Calculated Team Entry Fee activity, seasons, municipality, county, facility, and the organizational/payment structure described in USSSA documentation.

Director-Specific Conclusion

The profile identifies **Kelsey Jones as a USSSA Area Director** associated with **\$97,601 in total Calculated Team Entry Fees**. All displayed calculated activity is categorized as **softball - \$97,601**, while baseball displays \$0. The profile identifies **473 teams, 55 divisions, 1,281 minimum games, and 2,142 minimum required officials**.

Calculated Team Entry Fee activity spans **2021 through 2023**, with **2022 at \$50,638** representing the largest season. The geographic and facility footprint is completely concentrated in **Mustang / Canadian County / Wildhorse Park**, each associated

with the full \$97,601 calculated total.

Wildhorse Park is presented as a single-facility category rather than a multi-facility configuration. These figures do not establish that Kelsey Jones personally received \$97,601, nor do they establish that Wildhorse Park, the City of Mustang, or Canadian County received that amount.

The larger Hidden Valley - Integrity of the Game project applies this methodology consistently across approximately 249 Oklahoma USSSA director profiles so that tournament activity, league activity, sport, Calculated Team Entry Fees, \$0.00-fee activity, facilities, geographic concentration, and operational scale can be evaluated through a common analytical framework.

Research and Methodology Disclaimer

This report is an independent research and analytical publication and is not affiliated with, endorsed by, sponsored by, or prepared on behalf of USSSA (United States Specialty Sports Association) or any governmental entity. Information is compiled from publicly available USSSA tournament/event information, USSSA By-Laws, USSSA Director Support Center documentation, public records, and related research materials.

Calculated Team Entry Fees are estimates derived by multiplying publicly reported team participation by the posted entry fee applicable to the corresponding tournament, event, or division. These amounts should not be interpreted as USSSA-reported revenue, director income, profit, taxable income, or audited financial statements. The organizational and financial-flow graphics are provided for research and explanatory purposes and should not be interpreted as establishing ownership of funds, individual compensation, tax liability, legal liability, or ultimate disposition of tournament proceeds.

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