Kelly Reavis

USSSA Director Activity Profile - Executive Research Summary

USSSA Classification	Total Calculated Team Entry Fees	Baseball	Softball
Area Director	$98,993	$0	$98,993
Teams	**Divisions**	**Minimum Games**	**Minimum Required Officials**
614	60	1,765	3,516

Executive Overview

The Hidden Valley - Integrity of the Game USSSA Director Activity Profile identifies **Kelly Reavis** as a **USSSA Area Director**. The report organizes publicly available Oklahoma USSSA activity within the Oklahoma USSSA Research Dataset (2001-2026), including tournament and league activity, sport, teams, divisions, minimum games, minimum required officials, seasons, municipalities, counties, facilities, Calculated Team Entry Fees, and USSSA organizational/payment documentation.

This is a USSSA Director Activity Profile, not a revenue, income, compensation, profit, or tax report.

Tournament and League Activity

The Hidden Valley dataset includes both tournament play and USSSA league activity. Some league records may document teams, divisions, dates, directors, facilities, locations, and other operational information while displaying a **$0.00 Team Entry Fee**.

$0.00 in Calculated Team Entry Fees does not necessarily mean $0.00 in documented operational activity. It means the public USSSA information captured did not identify a Team Entry Fee for that record. Additional records would be needed to determine whether another fee arrangement existed. The methodology does not estimate or impute an unsupported fee.

Calculated Team Entry Fee Methodology

Participating Teams x Publicly Posted Team Entry Fee = Calculated Team Entry Fees. This applies to applicable tournament and league records where a Team Entry Fee is publicly identified.

Calculated Team Entry Fees are analytical measurements derived from public USSSA information. They are not USSSA-reported aggregate revenue, director income, personal compensation, profit, taxable income, net proceeds, or audited financial statements. The **$98,993** displayed here does not establish that Kelly Reavis personally received $98,993.

Sport and Operational Activity

Page 1 reports **$98,993 in total Calculated Team Entry Fees**. The full displayed calculated amount is categorized as **softball - $98,993**, while baseball displays **$0**. The $0 baseball figure alone does not establish the absence of all baseball operational activity because a tournament or league record can report a $0.00 Team Entry Fee.

The profile identifies **614 teams**, **60 divisions**, **1,765 minimum games**, and **3,516 minimum required officials**. These operational measures describe scale separately from the calculated financial measurement.

Calculated Team Entry Fees by Season

Season	Calculated Team Entry Fees
2016	$13,830
2017	$25,927

Season	Calculated Team Entry Fees
2018	$33,538
2019	$25,698

2018 at $33,538 is the largest displayed season, representing approximately 33.9% of the $98,993 calculated total. The report also displays 2017 at $25,927, 2019 at $25,698, and 2016 at $13,830.

The displayed calculated activity rises from 2016 through 2018 and moderates in 2019. This chart measures Calculated Team Entry Fees by season, not necessarily all operational activity. $0.00-fee tournament or league activity may contribute to operational measures without increasing these dollar totals.

Geographic and Facility Concentration

Dimension	Location / Facility	Calculated Team Entry Fees
Municipality	Citizen Potawatomi Nation	$98,993
County	Pottawatomie	$98,993
Facility	Firelake Ballfields	$98,993

100% of the displayed $98,993 in Calculated Team Entry Fees is associated with Citizen Potawatomi Nation, Pottawatomie County, and Firelake Ballfields. These values identify geographic and facility associations in the applicable USSSA records. They should not be characterized as tribal, county, or facility revenue.

Firelake Ballfields is a single-facility classification in this profile. The report does not display a multi-facility grouping for Kelly Reavis. The $98,993 therefore represents Calculated Team Entry Fee activity associated with records identifying Firelake Ballfields independently.

The facility chart does not establish allocation of Team Entry Fees, facility rental payments, revenue sharing, facility income, distributions, net proceeds, or subsequent disposition of event funds.

Page 2 - USSSA Organizational and Financial Structure

Page 2 provides organizational and payment-processing context rather than additional Kelly Reavis-specific financial findings. The infographic depicts the organizational authority flow as **USSSA National -> State Director -> Area Director -> Tournament Director -> Tournament/Event -> Teams**.

The graphic describes USSSA National as establishing rules, policies, and procedures and appointing State Directors; State Directors as administering the USSSA program within the state, approving events, and overseeing Area Directors; Area Directors as USSSA appointees/independent contractors operating within the jurisdiction defined by the State Director; Tournament Directors as managing sanctioned events; and teams as registering for events and potentially paying tournament entry fees.

The report states that Tournament Directors at the state level and below are classified by USSSA as Area Directors and that USSSA appointees generally operate as independent contractors rather than employees.

Applicable Online Payment Pathway

The Page 2 infographic depicts an applicable online event-payment pathway as **Teams -> USSSA Online Payment System -> USSSA -> ACH Transfer -> Event/Fiscal Director -> Tournament Operations**. It summarizes USSSA documentation concerning applicable online event-payment processing.

The report does **not** establish that every tournament or league payment associated with Kelly Reavis necessarily followed this pathway. The diagram provides organizational and payment-processing context rather than proof of the disposition of any particular payment.

> **Critical evidentiary limitation: The subsequent disposition of event funds is not determined by the Hidden Valley dataset unless independently documented. The diagram does not establish ownership of funds, individual compensation, tax liability, legal liability, expenses, profit, or ultimate disposition of tournament proceeds.**

What the Profile Establishes - and What It Does Not

Publicly Documented Activity: directors, teams, divisions, sports, seasons, facilities, municipalities, counties, tournaments/events, leagues where documented, and related operational information appearing in public records.

Calculated Financial Activity: participating teams multiplied by publicly posted Team Entry Fees where a fee is identified.

$0.00-Fee Activity: documented tournament or league activity can exist where the publicly available Team Entry Fee reports $0.00; no unsupported fee is imputed.

USSSA Organizational and Payment Documentation: USSSA materials provide context concerning classifications, independent-contractor status, organizational relationships, and applicable online payment processing.

Unknown Financial Activity: potential locally administered fees, refunds, discounts, expenses, distributions, compensation, net proceeds, tax treatment, and ultimate disposition of event funds cannot be established unless independently documented.

> **The methodology does not fill evidentiary gaps with assumptions.**

What This Report Ultimately Represents

The Kelly Reavis report should be understood as a **USSSA Director Activity Profile**, rather than simply a revenue report. It organizes who was associated with the activity, the displayed classification, sport, tournament and league activity where documented, teams and divisions, minimum games and officials, publicly reported Team Entry Fees, Calculated Team Entry Fee activity, seasons, municipality, county, facility, and the organizational/payment structure described in USSSA documentation.

Director-Specific Conclusion

The profile identifies **Kelly Reavis as a USSSA Area Director** associated with **$98,993 in total Calculated Team Entry Fees**. All displayed calculated activity is categorized as **softball - $98,993**, while baseball displays $0. The profile identifies **614 teams, 60 divisions, 1,765 minimum games, and 3,516 minimum required officials**.

Calculated Team Entry Fee activity spans **2016 through 2019**, with **2018 at $33,538** representing the largest season. The geographic and facility footprint is completely concentrated in **Citizen Potawatomi Nation / Pottawatomie County / Firelake Ballfields**, each associated with the full $98,993 calculated total.

Firelake Ballfields is presented as a single-facility category rather than a multi-facility configuration. These figures do not establish that Kelly Reavis personally received $98,993, nor do they establish that Citizen Potawatomi Nation, Pottawatomie County, or Firelake Ballfields received that amount.

The larger Hidden Valley - Integrity of the Game project applies this methodology consistently across approximately 249 Oklahoma USSSA director profiles so that tournament activity, league activity, sport, Calculated Team Entry Fees, $0.00-fee activity, facilities, geographic concentration, and operational scale can be evaluated through a common analytical framework.

Research and Methodology Disclaimer

This report is an independent research and analytical publication and is not affiliated with, endorsed by, sponsored by, or prepared on behalf of USSSA (United States Specialty Sports Association) or any governmental entity. Information is compiled from publicly available USSSA tournament/event information, USSSA By-Laws, USSSA Director Support Center documentation, public records, and related research materials.

Calculated Team Entry Fees are estimates derived by multiplying publicly reported team participation by the posted entry fee applicable to the corresponding tournament, event, or division. These amounts should not be interpreted as USSSA-reported revenue, director income, profit, taxable income, or audited financial statements. The organizational and financial-flow graphics are provided for research and explanatory purposes and should not be interpreted as establishing ownership of funds, individual compensation, tax liability, legal liability, or ultimate disposition of tournament proceeds.

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