

# HIDDEN VALLEY - INTEGRITY OF THE GAME

## GREG CORDELL - USSSA DIRECTOR ACTIVITY PROFILE

| Metric                           | Value     | Metric                     | Value         |
|----------------------------------|-----------|----------------------------|---------------|
| Total Calculated Team Entry Fees | \$380,780 | Baseball                   | \$376,055     |
| Softball                         | \$4,725   | Teams                      | 2,386         |
| Minimum Games Played             | 5,090     | Minimum Required Officials | 8,780         |
| Divisions of Play                | 364       | USSSA Classification       | Area Director |

### Executive Overview

This report presents the **Hidden Valley - Integrity of the Game USSSA Director Activity Profile for Greg Cordell**. It applies the standardized Oklahoma USSSA Research Dataset (2001-2026) methodology to publicly available activity associated with the profile, including sport, teams, divisions, minimum games, minimum required officials, Calculated Team Entry Fees, seasons, municipalities, counties, facilities, tournament/league activity, and USSSA organizational/payment context.

The source report identifies **Greg Cordell as a USSSA Area Director**. The report states that Tournament Directors at the state level and below are classified by USSSA as Area Directors and that USSSA appointees generally operate as independent contractors rather than employees.

### Quantitative Activity Snapshot

The profile displays **\$380,780 in Total Calculated Team Entry Fees**, consisting of **\$376,055 baseball** and **\$4,725 softball**. Because both sport categories contain non-zero Calculated Team Entry Fee values, the report documents calculated activity associated with **both baseball and softball**, although the calculated activity is overwhelmingly baseball-associated.

Operationally, the report displays **2,386 teams, 364 divisions, 5,090 minimum games played, and 8,780 minimum required officials**. These operational measures are analytically distinct from Calculated Team Entry Fees.

### Tournament, League & \$0.00-Fee Methodology

The Hidden Valley dataset includes both tournament and league activity. Some league records may document teams, divisions, dates, directors, facilities, locations, and other operational information while displaying a **\$0.00 Team Entry Fee**.

**\$0.00 in Calculated Team Entry Fees does not necessarily mean \$0.00 in documented operational activity.** A \$0.00 public Team Entry Fee means the captured public USSSA information did not identify a Team Entry Fee for that record. Additional documentation would be necessary to determine whether no fee was charged or whether another fee arrangement existed.

**Participating Teams x Publicly Posted Team Entry Fee = Calculated Team Entry Fees.** The methodology records \$0.00 where the public Team Entry Fee is \$0.00 rather than imputing an unsupported amount. Calculated Team Entry Fees are not USSSA-reported aggregate revenue, director income, personal compensation, profit, taxable income, net proceeds, or audited financial statements.

### Calculated Team Entry Fees by Season

| Season / Category | Calculated Team Entry Fees |
|-------------------|----------------------------|
| 2026              | \$1,163                    |
| 2020              | \$5,491                    |
| 2019              | \$6,887                    |
| 2018              | \$29,394                   |
| 2017              | \$26,636                   |
| 2016              | \$34,522                   |
| 2015              | \$11,134                   |
| 2014              | \$36,160                   |
| 2012              | \$15,203                   |
| Others            | \$214,190                  |

Among individually identified seasons, **2014 is the largest displayed year at \$36,160**, followed by 2016 at \$34,522 and 2018 at \$29,394. The report also contains an **Others** category totaling \$214,190, which is larger than any individually displayed season but is not a single season and therefore should not be characterized as one.

## Calculated Team Entry Fees by Municipality

| Municipality | Calculated Team Entry Fees |
|--------------|----------------------------|
| Sand Springs | \$370,309                  |
| Tulsa        | \$5,558                    |
| Coweta       | \$4,913                    |

Sand Springs is the dominant municipality classification at \$370,309. Tulsa and Coweta account for much smaller displayed amounts. These values identify geographic associations in the event records and should not be characterized as municipal revenue or money received by a municipality.

## Calculated Team Entry Fees by Facility

| Facility / Configuration                                   | Calculated Team Entry Fees |
|------------------------------------------------------------|----------------------------|
| Sand Springs Softball Complex                              | \$253,306                  |
| Sand Springs Baseball Complex                              | \$57,070                   |
| Sand Springs Youth Baseball                                | \$56,363                   |
| OBrien Park                                                | \$5,558                    |
| Coweta Sports Complex                                      | \$4,913                    |
| Jerry Adair Baseball Complex / Sand Springs Youth Baseball | \$3,570                    |

Sand Springs Softball Complex is the largest individually displayed facility classification at \$253,306, followed by Sand Springs Baseball Complex at \$57,070 and Sand Springs Youth Baseball at \$56,363.

Jerry Adair Baseball Complex / Sand Springs Youth Baseball - \$3,570 is a multi-facility classification. The \$3,570 represents one pool of Calculated Team Entry Fee activity associated with records identifying that combined facility configuration. It must not be independently attributed in full to Jerry Adair Baseball Complex and again in full to Sand Springs Youth Baseball.

This distinction is especially important because Sand Springs Youth Baseball also appears independently at \$56,363. Facility data does not establish facility rental payments, revenue sharing, facility income, allocation of Team Entry Fees, distributions, net proceeds, or subsequent disposition of event funds.

## Calculated Team Entry Fees by County

| County Classification | Calculated Team Entry Fees |
|-----------------------|----------------------------|
| Tulsa                 | \$372,297                  |
| Wagoner               | \$4,913                    |
| Creek / Osage / Tulsa | \$3,570                    |

Tulsa County is the dominant county classification at \$372,297. Wagoner County displays \$4,913. The Creek / Osage / Tulsa - \$3,570 record is a combined county classification and represents one activity pool; it should not be independently counted as \$3,570 for each of the three counties.

## Geographic & Facility Concentration

The municipality, facility, and county dimensions show a strong Sand Springs / Tulsa County concentration. Sand Springs accounts for \$370,309 in the municipality dimension, while Tulsa County accounts for \$372,297 in the county dimension. Within the facility dimension, the three largest independently displayed locations are Sand Springs Softball Complex, Sand Springs Baseball Complex, and Sand Springs Youth Baseball.

These relationships identify where applicable USSSA records were associated. They do not establish ownership of funds, municipal or facility income, or ultimate receipt of event proceeds.

## Operational Activity vs. Financial Measurement

The report documents 2,386 teams across 364 divisions, at least 5,090 games, and 8,780 minimum required officials. These operational metrics answer a different question from the \$380,780 Calculated Team Entry Fee figure. A tournament or league record with a \$0.00 Team Entry Fee may contribute operational evidence while contributing \$0 to the calculated financial measurement.

## Page 2 - USSSA Organizational Structure

Page 2 provides organizational context rather than additional Greg Cordell-specific financial findings. The infographic depicts the general authority structure as **USSSA National -> State Director -> Area Director -> Tournament Director -> Tournament/Event -> Teams**.

The graphic describes USSSA National as establishing rules, policies, and procedures and appointing State Directors; State Directors as administering the USSSA program within the state, approving events, and overseeing Area Directors; Area Directors as USSSA appointees/independent contractors operating within a defined jurisdiction; Tournament Directors as managing sanctioned events; and teams as registering for events and paying applicable entry fees.

The Page 2 classification statement reiterates that Tournament Directors at the state level and below are classified by USSSA as Area Directors and that USSSA appointees generally operate as independent contractors rather than employees.

## Page 2 - Applicable Online Payment Flow

The financial-flow portion of Page 2 depicts an applicable online event-payment pathway as **Teams -> USSSA Online Payment System -> USSSA -> ACH -> Event/Fiscal Director -> Tournament Operations**.

The infographic describes teams paying tournament entry fees during registration; applicable online payments being processed through USSSA's payment system; USSSA transmitting applicable funds through ACH; and the Event/Fiscal Director receiving funds for event operations. This is explanatory documentation concerning an applicable online payment process and should not be interpreted to mean every Greg Cordell tournament or league payment necessarily followed that exact pathway.

**The subsequent disposition of event funds is not determined by the Hidden Valley dataset unless independently documented.** The organizational/payment material does not establish ownership of funds, individual compensation, tax liability, legal liability, or ultimate disposition of tournament proceeds.

## What the Profile Establishes - and What It Does Not

| Publicly Documented / Calculated                                                   | Not Established by Dataset Alone                                               |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Greg Cordell is identified as a USSSA Area Director.                               | Personal income or compensation received by Greg Cordell.                      |
| \$380,780 Total Calculated Team Entry Fees.                                        | Actual event net profit, taxable income, or audited financial results.         |
| \$376,055 baseball and \$4,725 softball Calculated Team Entry Fees.                | That Calculated Team Entry Fees equal money personally received.               |
| 2,386 teams, 364 divisions, 5,090 minimum games, 8,780 minimum officials.          | Facility rental payments, revenue sharing, or facility income.                 |
| All displayed season, municipality, facility and county classifications.           | Full multi-facility amount independently attributable to every facility named. |
| Jerry Adair Baseball Complex / Sand Springs Youth Baseball is a combined facility. | Full combined-county amount independently attributable to each county.         |
| Applicable USSSA organizational/payment documentation.                             | Ultimate disposition of event funds without independent documentation.         |

## Greg Cordell - Director-Specific Summary

The report identifies **Greg Cordell as a USSSA Area Director** and displays **\$380,780 in Total Calculated Team Entry Fees**, consisting of **\$376,055 baseball and \$4,725 softball**. Because both sport categories contain non-zero values, the profile documents calculated activity associated with both sports, with baseball accounting for the overwhelming share.

Operationally, the profile represents **2,386 teams, 364 divisions, 5,090 minimum games played, and 8,780 minimum required officials**. Among individually displayed seasons, **2014 is the largest at \$36,160**; the report separately contains an **Others** category totaling \$214,190.

The geographic profile is strongly concentrated in **Sand Springs**, which displays **\$370,309** in the municipality dimension. **Tulsa County** is the primary county at **\$372,297**, and **Sand Springs Softball Complex** is the primary individually displayed facility at **\$253,306**. The report also contains the combined facility classification **Jerry Adair Baseball Complex / Sand Springs Youth Baseball - \$3,570**, which remains one activity pool to avoid double counting.

## What This Report Ultimately Represents

This document should be understood as a **USSSA Director Activity Profile rather than simply a revenue report**. It combines calculated financial measurement with operational measurement: director classification; sport; tournament and league activity where documented; teams and divisions; minimum games and officials; publicly posted Team Entry Fees; Calculated Team Entry Fee activity; seasons; municipalities; counties; facilities and facility combinations; and USSSA organizational/applicable online-payment documentation.

The larger Hidden Valley project applies this standardized methodology across approximately **249 Oklahoma USSSA Director Activity Profiles** so that tournament activity, league activity, sport, Calculated Team Entry Fees, \$0.00-fee activity, facility use, geographic concentration, and operational scale can be evaluated using a common analytical framework.

## Research & Methodology Disclaimer

This document is an independent research and analytical publication and is **not affiliated with, endorsed by, sponsored by, or prepared on behalf of USSSA (United States Specialty Sports Association)** or any governmental entity. Quantitative information is based on the supplied Greg Cordell USSSA Director Report and its publicly available USSSA source methodology.

Financial figures identified as Calculated Team Entry Fees are estimates derived by multiplying publicly reported team participation by the publicly posted entry fee applicable to the corresponding tournament, event, or division. These amounts should **not** be interpreted as USSSA-reported revenue, Greg Cordell's income, profit, taxable income, personal compensation, net proceeds, or audited financial statements.

The organizational and financial-flow graphics are provided for research and explanatory purposes and should not be interpreted as establishing ownership of funds, individual compensation, tax liability, legal liability, or ultimate disposition of tournament proceeds.

Public records and online information may contain omissions, revisions, errors, cancellations, refunds, discounts, payment adjustments, or other circumstances that cannot be independently verified. **The methodology does not fill evidentiary gaps with assumptions.** Readers should independently review source materials before drawing legal, financial, tax, or regulatory conclusions.