

# Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

**1. Title** Case Study: Direct Messages with Dana Miller, City of Seminole, OK

**2. Abstract** *A concise summary of the purpose, scope, and key findings of this case study.*

### 3. Introduction

- Purpose and relevance to doctoral dissertation "Integrity of the Game vs Economic Impact (Politics)"
- Research questions and objectives

### 4. Context & Background

- Overview of Seminole, OK governance and youth sports landscape
- Role of Dana Miller as elected official (position: Ward 1 Council Member, term details, committee assignments)
- Historical issues in Seminole relating to youth sports transparency and funding
- **Tornado Event (May 4, 2022, Wednesday):** A significant tornado struck Seminole on Wednesday, May 4, 2022, triggering FEMA insurance claims. In the days leading up to the storm, on Sunday, May 1, 2022, Kenneth Crawford recorded video of the Blake Auld Complex documenting public-safety hazards and neglected maintenance. This footage evidences pre-disaster conditions and informed subsequent occupancy and repair negotiations.

### 5. Methodology Methodology\*\*

- Data sources: direct message screenshots, project folder materials, municipal records
- Approach to analysis (thematic coding, timeline mapping)
- Ethical considerations and confidentiality

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

### 6. Communications Log

Date	Platform	Participants	Summary of Exchange	Key Topics
2023-02-20	Direct DM	Kenneth Crawford	Asked for DM contact email address.	Contact initiation
2023-02-20	Direct DM	Dana Miller	Provided email: "Dmiller.ward1@gmail.com".	Contact information
2023-02-20	Direct DM	Kenneth Crawford	Asked date/time for next council meeting.	Scheduling
2023-02-20	Direct DM	Dana Miller	Responded: "March 14th @ 7pm... Wellness Center".	Council meeting details
2023-02-20	Direct DM	Kenneth Crawford	Affirmed attendance; offered assistance on community transparency; inquired: "Was that \$12K lease proposal for a calendar year or just for Spring League 2023?" Shared RFP example and transparency documentation links; provided resume link; emphasized integrity and transparency; offered further items when ready.	Transparency, lease terms, RFP guidance
2023-02-20	Direct DM	Dana Miller	Clarified that agenda item #3 covered the plan to move the season to SCC fields, with no prior mention of this relocation in documentation.	Unclear proposals, facility relocation
2023-02-20	Direct DM	Kenneth Crawford	Highlighted confusion: unclear proposals confuse the community and may violate open-meetings rules.	Legal compliance, community impact
2023-02-20	Direct DM	Dana Miller	Noted absence of any mention of the \$12K lease payment to SSC in proposals.	Lease details missing
2023-02-20	Direct DM	Kenneth Crawford	Pointed out lack of public discussion and records on potential income; shared operational reports from KC database tracking 2.5 years of gameday operations; noted concession contracts separate and impact on profit margins and fees.	Data transparency, revenue tracking
2023-02-20	Direct DM	Dana Miller	Shared anecdote: Steve's \$790K estimate for Blake Auld field repair versus \$50K insurance payout, expressing math confusion.	Cost estimates, insurance discrepancies
2023-02-20	Direct DM	Kenneth Crawford	Provided 2016–2017 Gameday Management reports and BCMSC new turf construction breakdown; compared builder costs and inflation claims.	Financial analysis, cost benchmarking
2023-02-20	Direct DM	Dana Miller	Shared council meeting recording link and timestamps highlighting inflated BS figure used to pressure council.	Meeting evidence, pressure tactics

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

2023-02-20	Direct DM	Kenneth Crawford	Framed the inflated cost narrative as an ethical issue and emphasized leadership duty to fight corruption in sport.	Ethical considerations, leadership values
2023-02-XX	Direct DM	Dana Miller	Asked what tangible items or services could be purchased or funded at BCMSC based on KC's operational and economic impact data.	Resource allocation, budget transparency
2023-02-XX	Direct DM	Kenneth Crawford	Shared WallBall partnership proposal with Vlad (USA & International WallBall), highlighting lack of budget but availability of space, seating readiness, blueprint requests, cost estimates for courts, and suggestion to add Pickleball rings.	New sports diversification, partnership development
2023-02-XX	Direct DM	Edie Vance Cathey	Reported that many parents refuse to play under a league managed by Jennifer due to personality conflict; inquired if American Legion is a viable alternative.	Stakeholder conflict, alternative options
2023-09-02	Direct DM	Steve Saxon (City Manager)	Reported conversations with board members (Wortham, Schell) expressing concerns about loan repayment, and advised negotiating SSC staff maintenance support.	Financial sustainability, operational support
2023-X-X-XX	Direct DM	Dana Miller	Expressed hope that more parents get involved; relayed niece's feedback that many want change but don't know how to engage.	Community mobilization, stakeholder empowerment
2023-02-22	Direct DM	Kenneth Crawford	Asked if last night's council meeting occurred; clarified that the meeting is actually next Tuesday.	Scheduling clarification
2023-02-14	Council	Dana Miller	In Ward 1 remarks, welcomed Black History Month and reported on a transportation meeting with Seminole Nation, highlighting potential city-tribal collaboration to establish a public transit route.	Transportation collaboration
2023-02-14	Council	Kenneth Crawford (public)	During Appearances, inquired about public notification for a Conditional Use Permit for shipping containers at 2803 Hwy 9, underscoring land-use transparency and stakeholder engagement.	Land-use transparency, public Q&A

### 7. Thematic Analysis

- **Transparency & Accountability:** Recurring gaps in published proposals, financial disclosures, and lease terms underscore systemic transparency issues across local governance.
- **Legal & Ethical Compliance:** Exchanges reveal potential Open Meetings Act concerns and ethical implications of undisclosed facility relocations and cost estimates.
- **Data-Driven Advocacy:** Demonstrates the influence of empirical operational data, cost benchmarks, and financial reports in shaping municipal decisions.
- **Stakeholder Communication:** Highlights the role of informal advisory channels—both clarifying and complicating official processes—and the value of engaging subject-matter experts.

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

### 8. Key Findings & Discussion

- Early, detailed advisement by Kenneth Crawford pre-empted potential community confusion by exposing undocumented lease and relocation terms.
- Steve Saxon's transparency recommendations, such as posting monthly financials, offer a replicable model for municipal transparency in youth sports governance.
- The conditional use permit inquiry underscores the need for clear public notification and stakeholder consultation in land-use changes adjacent to sports complexes.
- Community mobilization remains nascent but promising, as Dana Miller's network through parents indicates broad support for reform.

### 9. Recommendations

1. **Standardize Proposal Documentation:** Require all user-group and lease proposals to include detailed financial breakdowns and facility usage plans, published publicly at least 7 days prior to council discussion.
2. **Enhanced Communication Channels:** Implement a formal advisory log for council members to document pre-meeting advisements and follow-up actions, ensuring traceability.
3. **Land-Use Transparency:** Establish clear public notification protocols for Conditional Use Permits, including mailed notices and online postings to surrounding property owners.
4. **Financial Reporting:** Adopt monthly financial disclosures for youth sports operations, covering revenue sources (e.g., gate receipts, concessions) and major expenses (e.g., lighting, maintenance).
5. **Stakeholder Workshops:** Host quarterly community workshops led by subject-matter experts to brief council and constituents on upcoming proposals and operational data.

**10. Conclusion** This case study demonstrates how proactive, data-driven exchanges between civic stakeholders and elected officials can enhance transparency, legal compliance, and community trust in youth sports governance. The lessons from Seminole—particularly financial transparency and structured land-use processes—offer a blueprint for other municipalities grappling with similar challenges.

### 11. References

- Seminole City Council Minutes, February 14, 2023

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

- Direct DM exchanges (timestamps logged above)
- BCMSC Operational Reports (2016–2017)
- Seminole Planning Commission Conditional Use Permit documentation

### 12. Appendix A: Supporting Documents

- Screenshots and full transcripts of direct messages (embedded above).
- **Conditional Use Permit Map:** 2803 Hwy 9, buffer zones, and surrounding landowner parcels (Seminole Planning Commission).
- WallBall & Pickleball proposal blueprints (pending proof PDFs).
- KC Database Operational Reports: 2016 Gameday Management (PDF), 2017 Gameday Management (PDF).

### 13. Appendix B: Key Council Meeting Excerpts a. Transportation Collaboration (Dana Miller, Ward 1 Remarks, 2023-02-14):

\_"I attended a transportation meeting hosted by the Seminole Nation... I immediately identified areas where the city can collaborate or should collaborate to expand public transit routes through town, especially given our limited local services."

#### b. Conditional Use Permit Inquiry (Appearances, 2023-02-14):

*Kenneth Crawford:* "Should you be or are you aware that the City sent out a request for a Conditional Use Permit application to landowners surrounding the sports complex for placement of shipping containers at 2803 Hwy 9?"

#### c. Ward 1 Constituent Mobilization (Dana Miller, Ward 1 Remarks):

*"I hope more parents get involved in this discussion... my niece said many want change but don't know how to engage."*

#### d. Public Q&A on Facility Relocation (Council Discussion, 2023-02-14):

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

*Council Member*: "What impact would moving youth league games to the new turf fields have on downtown businesses and tourism?" *City Manager (Steve Saxon)*: "We have a new motel and family entertainment center out there—out-of-town visitors will likely still come into town for restaurants, and the site remains within city limits."

### 14. Legal and Financial Compliance Analysis

- **Open Meetings Act (74 O.S. § 304)**: The council's tabling of agenda items without prior public notice of substantive discussion points (e.g., the \$12K lease, facility relocation, Conditional Use Permit) may contravene the requirement that agendas be sufficiently detailed to inform the public of matters to be considered. Repeated last-minute additions and limited comment windows could constitute de facto meetings outside noticed agendas. Council should ensure all agenda amendments are publicly posted at least 24 hours before meetings with explicit detail of new items.
- **Conditional Use Permit Notification**: State statutes require mailed notice to adjacent landowners and publication in local media. The public Q&A indicates affected property owners received a mailing; however, absence of online postings and limited comment time raises concerns about adequate stakeholder consultation.
- **FEMA Funds and Insurance Proceeds (44 C.F.R. § 206.205)**: The reallocation of May 2022 tornado insurance proceeds toward shipping containers and concession infrastructure is permissible if tied to declared disaster recovery objectives. Yet, the final resolution appropriated \$50,500 for containers outside the explicit FEMA-approved scope, which focused on structural repairs and site safety. County and city officials should obtain FEMA concurrence for reprogramming these funds or risk disallowed costs requiring reimbursement from the city general fund.

### 15. Doctoral Lecture: Legal and Governance Implications of Youth Sports Facility Management

**Introduction**: In this lecture, we examine the intersection of municipal governance, legal compliance, and economic integrity within youth sports facility management, using the Seminole case study as a prism.

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## I. Legal Frameworks and Transparency Obligations

- **Open Meetings Requirements:** Explore statutory obligations under Oklahoma's Open Meetings Act, emphasizing agenda specificity, public access, and enforcement mechanisms. Case example: Seminole City Council's tabling practices and agenda amendments.
- **Public Records and Stakeholder Notification:** Analyze conditional use and lease proposal publication mandates; assess Seminole's partial compliance and propose best-practice protocols.

## II. Financial Oversight and Disaster Recovery Funds

- **FEMA and Insurance Funding Guidelines:** Review federal regulations governing use of disaster relief and insurance proceeds, delineating allowable cost categories and reprogramming procedures. Discuss Seminole's container funding as a deviation from core repair obligations.
- **Municipal Budgeting and Accountability:** Unpack local budgeting cycles and CIP processes; compare Seminole's expedited lease and container acquisition versus conventional municipal procurement rules.

## III. Ethical Governance and Data-Driven Advocacy

- **Ethical Leadership in Local Government:** Contrast informal advisory channels (e.g., Kenneth Crawford's data sharing) with formal council protocols, highlighting tensions between subject-matter expertise and procedural fairness.
- **Empirical Evidence as Advocacy:** Examine the role of operational metrics in influencing policy decisions; present methodologies for integrating data into public meeting deliberations.

## IV. Community Engagement and Mobilization

- **Grassroots Participation Models:** Survey mechanisms for parent and user-group engagement, referencing Dana Miller's mobilization efforts and community workshops.
- **Balancing Economic and Social Impacts:** Evaluate economic trade-offs of facility relocation on downtown commerce versus participant access; propose stakeholder impact assessments.

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.

## Case Study: Direct Messages with Dana Miller, City of Seminole, OK

Feb 2023

**Conclusion and Future Research Directions:** This case underscores the intricate balance between legal compliance, fiscal stewardship, and community trust in youth sports governance. Further research should focus on longitudinal outcomes of transparency reforms and comparative analyses across municipalities.

---

*End of Case Study – Dana Miller Communications*

---

**Disclaimer** This case study is provided for academic and informational purposes only as part of a doctoral research project. It is not intended as legal advice. While all efforts have been made to ensure accuracy, the author and affiliated institutions assume no liability for any errors or omissions. Readers should consult official records and qualified legal counsel for definitive guidance.