

March 12, 2025

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1. Executive Summary

This conversation centers on Kenneth Crawford’s proposal and vision for expanding his memorial initiative—the Brian Crawford Memorial Scholarship and the related “Baseball Heaven” concept—into a broader nonprofit partnership with the Communities Foundation of Oklahoma. Key points include:

- **Background & Motivation:**

Kenneth explains his personal journey in memorializing his son Brian, detailing both the emotional challenges of losing a loved one and his efforts to help grieving families through art and community support. His doctoral research has evolved into a study on how nonprofit initiatives (like “Baseball Heaven”) can thrive and serve youth sports and community healing in Oklahoma.

- **Proposal for Partnership:**

Kenneth proposes that his concept, underpinned by extensive data analysis and a long-term vision, might complement the foundation’s existing scholarship and philanthropic programs. He envisions a model where fiscal sponsorship and public–private partnerships could build sustainable endowments that benefit families and communities statewide.

- **Operational Details & Next Steps:**

The discussion covers practical matters such as sharing additional materials (websites, research app, and data), scheduling a follow-up meeting, and connecting Kenneth with the foundation’s specialized teams (notably the philanthropic services unit and a key contact named Sarah).

Administrative details, such as email contacts and office location logistics, are also confirmed.

- **Legacy & Impact:**

The conversation touches on previous successes—including the creation of the Brian Crawford Memorial Sports Complex and scholarship program operations—underscoring the lasting impact of community investment and the importance of establishing transparent, value-driven collaborations.

2. Clean Transcript (Script Format)

Kenneth Crawford:

Good morning, Amber. This is Kenneth Crawford. How are you doing?

Amber:

Good, and you?

Kenneth Crawford:

I'm doing well. I'm calling about the Brian Crawford Memorial Scholarship—I'm the father behind it—and to explore opportunities with the Communities Foundation of Oklahoma.

Kenneth Crawford (continuing):

Last year—or possibly in late 2023—I met with the Madeline M. Bills Foundation during a visit to Moore, Oklahoma. I also have an ongoing doctoral study that traces my journey with Brian's memorial, the role of youth sports, and the unique challenges we face in Oklahoma. Over the years, I've used art, like graphic collages and canvas prints, as a way to help families navigate grief.

Kenneth Crawford:

I've developed a concept called "Baseball Heaven," supported by extensive research and data analysis. I'm wondering if there's an opportunity to partner with the foundation on a nonprofit initiative. I have significant resources and capital funding available—not out of personal desire, but because I believe it's the right thing to do for our communities.

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Kenneth Crawford:

This initiative could become a public–private partnership that not only preserves endowments but also offers long-term support to families. I’d appreciate the chance to sit down—whether in person or via conference call—to present my research and discuss potential collaboration.

Amber:

That sounds promising. While my role here is primarily focused on the scholarship program, I can pull together the right people for such a conversation. We work with a dedicated philanthropic services team, and I’m sure we can identify someone who would be an ideal partner for your project.

Kenneth Crawford:

Great. I also have online resources you can review—please check out my websites, “BrianCrawfordMemorial.com” and “BaseballHeaven.net.” I’ve even developed an app that details all my research. I believe this project will succeed, although it will require legislative reforms and a partnership model that provides equal value.

Kenneth Crawford:

I’d like to meet with you and include Sarah, who I understand is part of your philanthropic services team. I’m eager to learn more about the process of fiscal sponsorships, as I’ve heard your team can manage much of the administrative workload.

Amber:

Absolutely. We can arrange a meeting. I recommend that you connect with Sarah first—she’s well-versed in these partnerships. Once she’s in the loop, we can schedule further discussions.

Kenneth Crawford:

I appreciate that. For context, I’m a retired chief officer from Tinker Air Force Base Fire Department, with previous experience at Seminole State College. I’m 59 now, and I feel a sense of urgency to establish a lasting impact. I want to spend my resources on solutions, not on pointing fingers.

Amber:

That makes sense. Our office is located near the old Chesapeake Energy campus along Northwest Expressway, and we have all the necessary technology. We can definitely set up a time to meet, either in your area or ours.

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Kenneth Crawford:

Excellent. I'll send you an email shortly from my address (Kenneth@BCMSports.net) so we can get the conversation started with you and Sarah. I'd like to gather all the necessary details before involving the rest of the foundation.

Kenneth Crawford:

On a related note, I reviewed our recent scholarship applications—12 this year, with a possibility of 13 when accounting for pending submissions. It's reminiscent of our earlier annual baseball tournament fundraiser, though times have changed.

Kenneth Crawford:

Also, I recall previous contacts like Lauren, who used to work closely with you on these projects, and Stephanie Bills—whom you connected me with regarding the Madeline M. Bills Foundation and the Madeline Bills Scholarship. Those relationships have been invaluable.

Amber:

It's great to hear about your continued involvement and how these partnerships have evolved over time. I'll loop Sarah into our email chain so we can move forward with the discussion.

Kenneth Crawford:

Thank you, Amber. I look forward to our next conversation. Have a great day.

Amber:

You too, Kenneth. Goodbye.

3. Reference List of Named Individuals

- **Kenneth Crawford (Professor K):**

- *Role & Background:* Caller and principal advocate of the Brian Crawford Memorial Scholarship and “Baseball Heaven” concept.
- *Professional Background:* Retired chief officer from Tinker Air Force Base Fire Department; former educator at Seminole State College.
- *Notable Contributions:* Initiator of an ongoing doctoral research study exploring nonprofit potential and community healing in Oklahoma.

- **Amber:**

- *Role:* Representative at the Communities Foundation of Oklahoma.
- *Responsibilities:* Oversees the scholarship program and serves as a key liaison for philanthropic services within the foundation.

- **Sarah:**

- *Role:* Member of the philanthropic services team at the Communities Foundation of Oklahoma.
- *Responsibilities:* Likely to coordinate fiscal sponsorship partnerships and other collaborative opportunities (exact title not provided).

- **Lauren:**

- *Role:* Former contact associated with the foundation’s scholarship program (no additional details provided).

- **Stephanie Bills:**

- *Association:* Connected to the Madeline M. Bills Foundation, which focuses on the Madeline Bills Scholarship.

- **Brian Crawford:**

- *Memorialized Individual:* Deceased son of Kenneth Crawford, in whose honor the scholarship and sports complex were established.