# ECONOMIC IMPACT Oklahoma Youth Baseball

 $\bullet \bullet \bullet$ 

2009-2022 (exception: 2017, 2015)

Updated 2 Feb 2023

Kenneth R. Crawford (Doctoral Research)

# Overview

HOW BIG IS OKLAHOMA ECONOMIC IMPACT?

Independent study conducted providing reliable data that fuels economic impact

- 1 For Profit User-Group (Tournament Director)
- 3 Oklahoma Host Communities (Ardmore, OKC & Tulsa)

Annual recurring events (Oklahoma-Texas Shootout & B-12 Memorial Weekend Shootout) tracking teams, players, families, overnight stays, day-trippers, team fees, gate fees, umpire fees, corporate sponsorships and usage fees

\*Rate established Approximately 2007 Gameplan of Oklahoma \$289 per Overnight Stay

# Oklahoma-Texas Shootout Ardmore, OK

Started in 2001 - 1st Annual OK-TX Shootout

Started as a 1 weekend team fundraiser to help offset player/family travel fees

Included ages 6U-12U

Ardmore, Durant and Choctaw, OK Facilities included within 580 area code

Longevity and Sustainability

Community Leadership Big Picture... Ardmore, OK

INTEGRITY OF THE GAME @ What Cost.....

# Oklahoma-Texas Shootout Tulsa, OK

Started in 2001 - 1st Annual OK-TX Shootout

Started as a 1 weekend team fundraiser to help offset player/family travel fees

Included ages 13U-14U

Tulsa & Surrounding OK Community Facilities included within 918 area code

Longevity and Sustainability

Community Leadership Big Picture... None

INTEGRITY OF THE GAME @ What Cost.....

# B-12 Memorial Weekend Shootout OKC, OK

2019-2020-2021-2022 (previous years exist data not researched as of 1 Feb 2023)

Annual Event Utilizing Facilities in and surrounding the OKC Metro Area

Included ages 7U-14U

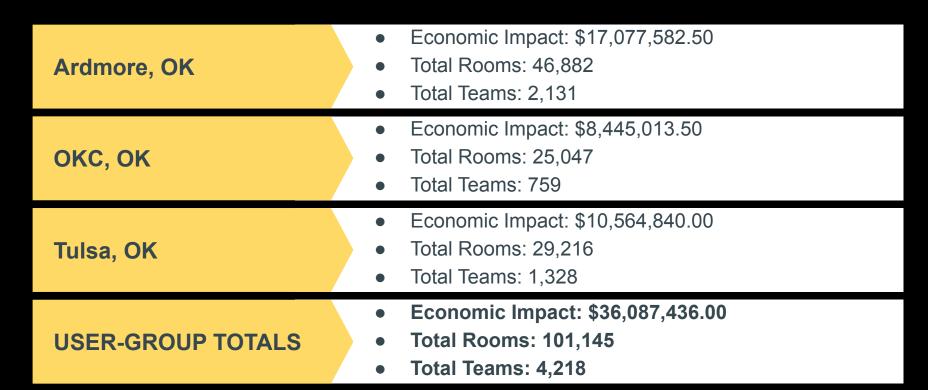
OKC, OK

Surrounding Communities included within 405 area code

Community Leadership Big Picture... None

INTEGRITY OF THE GAME @ What Cost.....

# 2009-2022 Data Analysis - Economic Impact



# 2009-2022 Data Analysis - Events



# 2009-2022 Data Analysis - Game-Day Management



# 2022 Economic Impact - \$3,991,234.50 7 Total Events

## Ardmore, OK (9U-12U)

#### Economic Impact

\$1,621,290.00 4,488 Rooms 204 Teams

# **User-Group**

Income \$175,080.00 Expense \$62,760.00 Profit \$112,320.00

# OKC, OK (7U-14U)

#### **Economic Impact**

\$1,368,559.50 4,059 Rooms 123 Teams

# <u>User-Group</u>

Income \$108,265.00 Expense \$49,257.50 Profit \$59,007.50

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,001,385.00 2,772 Rooms 126 teams

# **User-Group**

Income \$106,180.00 Expense \$32,860.00 Profit \$73,320.00

Apr 8-10, Apr 22-24, Apr 29-May 1

May 27-30

Mav 6-8, 13-15

# 2022 Game-Day Management - \$3,991,234.50 7 Total Events

## Ardmore, OK (9U-12U)

# Game-Day

Games - 492

Officials - 984 (slots)

Officials - \$39,360.00

#### <u>Officials</u>

20% - \$7,872.00

Pay / (\$400) - 98.4 umps

Pay / (\$600) - 65.6 umps

# **OKC, OK** (7U-14U)

# Game-Day

**Games - 355** 

Officials - 710 (slots)

Officials - \$27,720.00

#### <u>Officials</u>

20% - \$5,544.00

Pay / (\$400) - 69.3 umps

Pay / (\$600) - 46.2 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 282** 

Officials - 564 (slots)

Officials - \$22,560.00

# <u>Officials</u>

20% - \$4,512.00

Pay / (\$400) - 56.4 umps

Pay / (\$600) - 37.6 umps

Apr 8-10, Apr 22-24, Apr 29-31

May 27-30

May 6-8, 13-15

# 2021 Economic Impact - \$5,529,870.50 7 Total Events

## Ardmore, OK (9U-12U)

#### Economic Impact

\$1,541,815.00 4,268 Rooms 194 Teams

# <u>User-Group</u>

Income \$156,320.00 Expense \$63,390.00 Profit \$92,930.00 **OKC, OK** (7U-14U)

#### **Economic Impact**

\$2,970,775.50 8,811 Rooms 267 Teams

# **User-Group**

Income \$232,465.00 Expense \$83,370.04 Profit \$149,094.96 Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,017,280.00 2,816 Rooms 128 Teams

# **User-Group**

Income \$107,840.00 Expense \$35,950.00 Profit \$71,890.00

Apr 16-18, Apr 23-25, Apr 30-May 2

May 28-31

May 7-9, May 14-16

# 2021 Game-Day Management - \$5,529,870.50 7 Total Events

## Ardmore, OK (9U-12U)

# Game-Day

Games - 499

Officials - 998 (slots)

Officials - \$39,920.00

#### <u>Officials</u>

20% - \$7,984.00

Pay / (\$400) - 99.8 umps

pay / (\$600) - 66.5 umps

# Apr 16-18, Apr 23-25, Apr 30-May 2

# **OKC, OK** (7U-14U)

# Game-Day

**Games - 688** 

Officials - 1,376 (slots)

Officials - \$55,040.00

#### <u>Officials</u>

20% - \$11,008.00

Pay / (\$400) - 137.6 umps

Pay / (\$600) - 91.7 umps

## Tulsa, OK (13U-14U)

# Game-Day

Games - 320

Officials - 640 (slots)

Officials - \$25,600.00

## <u>Officials</u>

20% - \$5,120.00

Pay / (\$400) - 64.0 umps

Pay / (\$600) - 42.6 umps

May 28-31

May 7-9, May 14-16

# 2020 Economic Impact - \$4,678,701.50 7 Total Events

## Ardmore, OK (9U-12U)

#### **Economic Impact**

\$1,552,155.00 3,916 Rooms 178 Teams

# <u>User-Group</u>

Income \$146,390.00 Expense \$52,570.00 Profit \$93,820.00

# OKC, OK (7U-14U)

#### **Economic Impact**

\$2,236,426.50 6,633 Rooms 201 Teams

# **User-Group**

Income \$176,740.00 Expense \$76,827.54 Profit \$99,912.46

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$890,120.00 2,464 Rooms 112 Teams

# **User-Group**

Income \$93,120.00 Expense \$31,550.00 Profit \$61,570.00

May 29-31, Jun 5-7, Jun 26-28

May 22-25

Jun 5-7, Jun 26-28

# 2020 Game-Day Management - \$4,678,701.50 7 Total Events

## Ardmore, OK (9U-12U)

# Game-Day

Games - 429

Officials - 858 (slots)

Officials - \$34,320.00

#### **Officials**

20% - \$6,864.00

Pay / (\$400) - 85.8 umps

Pay / (\$600) - 57.2 umps

# OKC, OK (7U-14U)

# Game-Day

Games - 571

Officials - 1,142 (slots)

Officials - \$45,680.00

#### <u>Officials</u>

20% - \$9,136.00

Pay / (\$400) - 114.2 umps

Pay / (\$600) - 76.1 umps

## Tulsa, OK (13U-14U)

# Game-Day

Games - 270

Officials - 540 (slots)

Officials - \$21,600.00

# **Officials**

20% - \$4,320.00

Pay / (\$400) - 54.0 umps

Pay / (\$600) - 36.0 umps

May 29-31, Jun 5-7, Jun 26-28

May 22-25

Jun 5-7, Jun 26-28

# 2019 Economic Impact - \$4,317,082.00 7 Total Events

## Ardmore, OK (9U-12U)

#### Economic Impact

\$1,446,445.00 4,004 Rooms 182 Teams

# <u>User-Group</u>

Income \$149,410.00 Expense \$54,050 Profit \$95,360.00

# **OKC, OK** (7U-14U)

# Economic Impact

\$1,869,252.00 5,544 Rooms 168 Teams

# <u>User-Group</u>

Income \$143,150.00 Expense \$63,039.01 Profit \$80,110.99

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,001,385.00 2,772 Rooms 126 Teams

# <u>User-Group</u>

Income \$102,660.00 Expense \$34,220.00 Profit \$68,440.00

Apr 4-5, Apr 12-13, Apr 26-28

May 24-27

May 3-5, May 10-12

# 2019 Game-Day Management - \$4,317,082.00 7 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

Games - 440

Officials - 880 (slots)

Officials - \$66,000.00

#### **Officials**

20% - \$7,040.00

Pay / (\$400) - 165.0 umps

Pay / (\$600) - 110.0 umps

# **OKC, OK** (7U-14U)

# Game-Day

**Games - 477** 

Officials - 954 (slots)

Officials - \$36,560.00

#### <u>Officials</u>

20% - \$7,312.00

Pay / (\$400) - 91.4 umps

Pay / (\$600) - 60.9 umps

## Tulsa, OK (13U-14U)

# Game-Day

Games - 299

Officials - 598 (slots)

Officials - \$23,920.00

# <u>Officials</u>

20% - \$4,784.00

Pay / (\$400) - 59.8 umps

Pay / (\$600) - 39.8 umps

Apr 4-5, Apr 12-13, Apr 26-28

May 24-27

May 3-5, May 10-12

# 2018 Economic Impact - \$2,547,160.00 6 Total Events

## Ardmore, OK (9U-12U)

#### Economic Impact

\$1,529,880.00 4,224 Rooms 192 Teams

# <u>User-Group</u>

Income \$150,200.00 Expense \$55.820.00 Profit \$94,380.00

# **OKC, OK** (7U-14U)

# **Economic Impact**

\$0.00 0 Rooms 0 Teams

# **User-Group**

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,017,280.00 2,816 Rooms 128 Teams

# <u>User-Group</u>

Income \$102,400.00 Expense \$34,990.00 Profit \$67,410.00

Apr 13-15, Apr 20-22, Apr 27-29

May 4-6, May 11-13

# 2018 Game-Day Management - \$2,547,160.00 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

Games - 459

Officials - 918 (slots)

Officials - \$36,720.00

#### **Officials**

20% - \$7,344.00

Pay / (\$400) - 91.8 umps

Pay / (\$600) - 61.2 umps

## OKC, OK (7U-14U)

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 308** 

Officials - 616 (slots)

Officials - \$24,640.00

# **Officials**

20% - \$4,928.00

Pay / (\$400) - 61.6 umps

Pay / (\$600) - 41.0 umps

Apr 13-15, Apr 20-22, Apr 27-29

May 4-6, May 11-13

# 2016 Economic Impact - \$2,336,565.00 6 Total Events

## Ardmore, OK (9U-12U)

## Economic Impact

\$1,319,285.00 3,652 Rooms 166 Teams

## <u>User-Group</u>

Income \$102,920.00 Expense \$50,930.00 Profit \$51,990.00

# OKC, OK (7U-14U)

# **Economic Impact**

\$0.00 0 Rooms 0 Teams

# <u>User-Group</u>

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,017,280.00 2,816 Rooms 128 Teams

# <u>User-Group</u>

Income \$69,440.00 Expense \$34,990.00 Profit \$34,450.00

Apr 15-17, Apr 22-24, Apr 29-May 1

May 6-8, May 13-15

# 2016 Game-Day Management - \$2,336,565.00 6 Total Events

## Ardmore, OK (9U-12U)

# Game-Day

**Games - 406** 

Officials - 812 (slots)

Officials - \$32,480.00

#### **Officials**

20% - \$6,496.00

Pay / (\$400) - 81.2 umps

Pay / (\$600) - 54.1 umps

# **OKC, OK (7U-14U)**

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 308** 

Officials - 616 (slots)

Officials - \$24,640.00

# **Officials**

20% - \$4,928.00

Pay / (\$400) - 61.6 umps

Pay / (\$600) - 41.0 umps

Apr 15-17, Apr 22-24, Apr 29-May 1

May 6-8, May 13-15

# 2014 Economic Impact - \$2,490,180.00 6 Total Events

## Ardmore, OK (9U-12U)

#### **Economic Impact**

\$1,494,130.00 4,136 Rooms 188 Teams

# <u>User-Group</u>

Income \$116,560.00 Expense \$54,600.00 Profit \$61,960.00

## OKC, OK (7U-14U)

# **Economic Impact**

\$0.00 0 Rooms 0 Teams

# **User-Group**

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$996,050.00 2,728 Rooms 124 Teams

# <u>User-Group</u>

Income \$85,560.00 Expense \$34,090.00 Profit \$51,470.00

Apr 4-6, Apr 11-13, Apr 25-27

May 2-4, 9-11

# 2014 Game-Day Management - \$2,490,180.00 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

Games - 445

Officials - 890 (slots)

Officials - \$35,600.00

#### **Officials**

20% - \$7,120.00

Pay / (\$400) - 89.0 umps

Pay / (\$600) - 59.3 umps

# **OKC, OK (7U-14U)**

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 298** 

Officials - 590 (slots)

Officials - \$23,840.00

# <u>Officials</u>

20% - \$4,768.00

Pay / (\$400) - 59.6 umps

Pay / (\$600) - 39.7 umps

Apr 4-6, Apr 11-13, Apr 25-27

May 2-4, 9-11

743 Games - 1,480 Slots - \$59,440.00 Pay - 20% = \$11,888.00 - 148.6 or 99.0 (1099's) Officials

# 2013 Economic Impact - \$2,606,780.00 6 Total Events

## Ardmore, OK (9U-12U)

#### **Economic Impact**

\$1,589,500.00 4,400 Rooms 200 Teams

# <u>User-Group</u>

Income \$124,000.00 Expense \$60,900.00 Profit \$63,100.00

# **OKC, OK** (7U-14U)

## **Economic Impact**

\$0.00 0 Rooms 0 Teams

# **User-Group**

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$1,017,280.00 2,816 Rooms 128 Teams

# **User-Group**

Income \$88,320.00 Expense \$35,830.00 Profit \$52,490.00

Apr 12-14, Apr 19-21, 26-28

May 3-5, May 10-12

# 2013 Game-Day Management - \$2,606,780.00 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

Games - 470

Officials - 940 (slots)

Officials - \$37,600.00

#### **Officials**

20% - \$7,520.00

Pay / (\$400) - 94.0 umps

Pay / (\$600) - 62.6 umps

# **OKC, OK** (7U-14U)

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

Games - 306

Officials - 612 (slots)

Officials - \$24,480.00

# **Officials**

20% - \$4,896.00

Pay / (\$400) - 61.2 umps

Pay / (\$600) - 40.8 umps

Apr 12-14, Apr 19-21, 26-28

May 3-5, May 10-12

# 2012 Economic Impact - \$2,209,405.00 6 Total Events

Ardmore, OK (9U-12U)

# **Economic Impact**

\$1,351,075.00 3,740 Rooms 170 Teams

# **User-Group**

Income \$105,400.00 Expense \$56,310.00 Profit \$49,090.00 OKC, OK (7U-14U)

# **Economic Impact**

\$0.00 0 Rooms 0 Teams

# <u>User-Group</u>

Income \$0.00 Expense \$0.00 Profit \$0.00 Tulsa, OK (13U-14U)

# **Economic Impact**

\$858,330.00 2,376 Rooms 108 Teams

# **User-Group**

Income \$74,520.00 Expense \$30,410.00 Profit \$44,110.00

Apr 13-15, Apr 20-22, Apr 27-29

May 4-6, May 11-13

# 2012 Game-Day Management - \$2,209,405.00 6 Total Events

## Ardmore, OK (9U-12U)

# Game-Day

Games - 422

Officials - 844 (slots)

Officials - \$33,760.00

#### **Officials**

20% - \$6,752.00

Pay / (\$400) - 84.4 umps

Pay / (\$600) - 56.2 umps

# **OKC, OK** (7U-14U)

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

Games - 257

Officials - 517 (slots)

Officials - \$20,560.00

# **Officials**

20% - 4,112.00

Pay / (\$400) - 51.4 umps

Pay / (\$600) - 34.2 umps

Apr 13-15, Apr 20-22, Apr 27-29

May 4-6, May 11-13

# 2011 Economic Impact - \$2,209,405.00 6 Total Events

# Ardmore, OK (9U-12U)

#### **Economic Impact**

\$1,430,550.00 3,960 Rooms 180 Teams

# <u>User-Group</u>

Income \$111,600.00 Expense \$57,280.00 Profit \$54,320.00

# **OKC, OK** (7U-14U)

# **Economic Impact**

\$0.00 0 Rooms 0 Teams

# <u>User-Group</u>

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$778,855.00 2,156 Rooms 98 Teams

# <u>User-Group</u>

Income \$67,620.00 Expense \$28,000.00 Profit \$39,620.00

Apr 1-3, Apr 15-17, 29-May 1

Apr 29-May 1, May 6-8

# 2011 Game-Day Management - \$2,209,405.00 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

**Games - 431** 

Officials - 862 (slots)

Officials - \$34,480.00

#### **Officials**

20% - \$6,896.00

Pay / (\$400) - 86.2 umps

Pay / (\$600) - 57.4 umps

# **OKC, OK** (7U-14U)

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 230** 

Officials - 460 (slots)

Officials - \$18,400.00

# **Officials**

20% - \$3,680.00

Pay / (\$400) - 46.0 umps

Pay / (\$600) - 30.6 umps

Apr 1-3, Apr 15-17, 29-May 1

Apr 29-May 1, May 6-8

661 Games - 1,322 Slots - \$52,880.00 Pay - 20% = \$10,576.00 - 132.2 or 88.0 (1099's) Officials

# 2010 Economic Impact - \$1,859,715.00 6 Total Events

# Ardmore, OK (9U-12U)

#### Economic Impact

\$1,239,810.00 3,432 Rooms 156 Teams

# <u>User-Group</u>

Income \$96,720.00 Expense \$51,560.00 Profit \$45,160.00

# OKC, OK (7U-14U)

# Economic Impact

\$0.00 0 Rooms 0 Teams

# **User-Group**

Income \$0.00 Expense \$0.00 Profit \$0.00

# **Tulsa**, **OK** (13U-14U)

# **Economic Impact**

\$619,905.00 1,716 Rooms 78 Teams

# <u>User-Group</u>

Income \$53,820.00 Expense \$23,900.00 Profit \$29,920.00

Apr 9-11, Apr 16-18, Apr 23-25

Apr 30-May 2, May 7-9

# 2010 Game-Day Management - \$1,859,715.00 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

Games - 392

Officials - 784 (slots)

Officials - \$31,360.00

#### **Officials**

20% - \$6,272.00

Pay / (\$400) - 78.4 umps

Pay / (\$600) - 52.2 umps

# **OKC, OK (7U-14U)**

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

#### Tulsa, OK (13U-14U)

# Game-Day

**Games - 185** 

Officials - 370 (slots)

Officials - \$14,800.00

# **Officials**

20% - \$2,960.00

Pay / (\$400) - 37.0 umps

Pay / (\$600) - 24.6 umps

Apr 9-11, Apr 16-18, Apr 23-25

Apr 30-May 2, May 7-9

# 2009 Economic Impact - \$1,311,337.50 6 Total Events

# Ardmore, OK (9U-12U)

# Economic Impact

\$961,645.50 2,662 Rooms 121 Teams

# <u>User-Group</u>

Income \$75,020.00 Expense \$44,365.00 Profit \$30,655.00

# **OKC, OK** (7U-14U)

# Economic Impact

\$0.00 0 Rooms 0 Teams

# <u>User-Group</u>

Income \$0.00 Expense \$0.00 Profit \$0.00

# Tulsa, OK (13U-14U)

# **Economic Impact**

\$349,690.00 968 Rooms 44 Teams

# <u>User-Group</u>

Income \$30,360.00 Expense \$16,650.00 Profit \$13,710.00

Apr 3-5, Apr 17-19, Apr 24-26

May 8-10, May 1-3

# 2009 Game-Day Management - \$1,311,337.50 6 Total Events

# Ardmore, OK (9U-12U)

# Game-Day

**Games - 288** 

Officials - 576 (slots)

Officials - \$23,040.00

#### **Officials**

20% - \$4,608.00

Pay / (\$400) - 57.6 umps

Pay / (\$600) - 38.4 umps

# **OKC, OK** (7U-14U)

# Game-Day

Games - 0

Officials - 0 (slots)

Officials - \$0.00

#### <u>Officials</u>

20% - \$0.00

Pay / (\$400) - 0.0 umps

Pay / (\$600) - 0.0 umps

## Tulsa, OK (13U-14U)

# Game-Day

**Games - 105** 

Officials - 210 (slots)

Officials - \$8,400.00

# <u>Officials</u>

20% - \$1,680.00

Pay / (\$400) - 21.0 umps

Pay / (\$600) - 14.0 umps

Apr 3-5, Apr 17-19, Apr 24-26

May 1-3. May 8-10

# ECONOMIC IMPACT OK Kids Youth Baseball

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20019-2022 (OK Kids - Lincoln, Co)

Updated 18 Feb 2023

Kenneth R. Crawford (Doctoral Research)

# Independent Gathered Data - OK Kids - Lincoln County 2019-2022

Economic Impact	Total Games	Umpire Expense	20% Ump Pay	Profit	Virtual Gate	Virtual Concession
Carney, OK \$19,074.00	Carney, OK 51	Carney, OK \$2,355.00	Carney, OK \$471.00	Carney, OK \$3,255.00	Carney, OK \$5,610.00	Carney, OK \$2,805.00
Chandler, OK \$79,662.00	Chandler, OK 213	Chandler, OK \$10,360.00	Chandler, OK \$2,072.00	Chandler, OK \$13,070.00	Chandler, OK \$23,430.00	Chandler, OK \$11,715.00
Decte	ral R	eseard	h - K	enneth	Crav	rford
Cushing, OK \$43,010.00	Cushing, OK 115	Cushing, OK \$8,410.00	Cushing, OK \$1,682.00	Cushing, OK \$4,240.00	Cushing, OK \$12,650.00	Cushing, OK \$6,325.00
Davenport, OK \$40,392.00	Davenport, OK 108	Davenport, OK \$5,495.00	Davenport, OK \$1,099.00	Davenport, OK \$6,385.00	Davenport, OK \$11,880.00	Davenport, OK \$5,940.00
Depew, OK \$16,082.00	Depew, OK 43	Depew, OK \$1,810.00	Depew, OK \$362.00	Depew, OK \$2,920.00	Depew, OK \$4,730.00	Depew, OK \$2,365.00
Luther, OK \$14,212.00	Luther, OK 38	Luther, OK \$1,985.00	Luther, OK \$397.00	Luther, OK \$2,195.00	Luther, OK \$4,180.00	Luther, OK \$2,090.00
Meeker, OK \$57,970.00	Meeker, OK 155	Meeker, OK \$7,395.00	Meeker, OK \$1,479.00	Meeker, OK \$9,655.00	Meeker, OK \$17,050.00	Meeker, OK \$8,525.00
Dosto	ral R	esearc	h - K	enneth	Craw	ford
Perkins, OK \$1,870.00	Perkins, OK 5	Perkins, OK \$175.00	Perkins, OK \$35.00	Perkins, OK \$375.00	Perkins, OK \$550.00	Perkins, OK \$275.00
Prague, OK \$110,704.00	Prague, OK 296	Prague, OK \$15,230.00	Prague, OK \$3,046.00	Prague, OK \$17,330.00	Prague, OK \$32,560.00	Prague, OK \$16,280.00
Seminole, OK \$4,488.00	Seminole, OK 12	Seminole, OK \$745.00	Seminole, OK \$149.00	Seminole, OK \$575.00	Seminole, OK \$1,320.00	Seminole, OK \$660.00
Stroud, OK \$78,166.00	Stroud, OK 209	Stroud, OK \$10,970.00	Stroud, OK \$2,194.00	Stroud, OK \$12,020.00	Stroud, OK \$22,990.00	Stroud, OK \$11,495.00
Wellston, OK \$52,360.00	Wellston, OK 140	Wellston, OK \$7,315.00	Wellston, OK \$1,463.00	Wellston, OK \$8,085.00	Wellston, OK \$15,400.00	Wellston, OK \$7,700.00

# The Journey

Sometimes it's the very people who no one imagines anything of who do the things that no one can imagine.



Leadership has an important position with a duty to safeguard the values of the sport.

Kenneth Crawford
405-642-9592
Kenneth@BCMSports.net

# The Journey



# Kenneth Crawford

Integrity of the Game 405-642-9592 Kenneth@BCMSports.net

# Nothing of Use after This Slide:

OKLAHOMA ECONOMIC IMPACT

# Project objective:

OKLAHOMA ECONOMIC IMPACT

**Understanding the market** 

# Target audience

# **INTEGRITY OF THE GAME!**

# The competition:

- Municipalities
- Native American Tribes
- Private Owner / Operator
- User-Groups
- State Owned facilities

# Market trends

# Trend 1

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# Client Implications:

- Incididunt ut labore et dolore
- Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

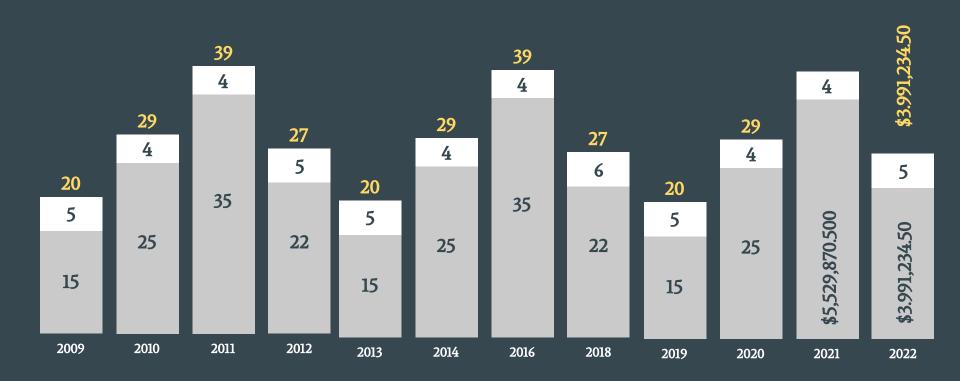
# Trend 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor

# Client Implications:

- Incididunt ut labore et dolore
- Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

# Trend analysis



# **Timeline**

