

ECONOMIC IMPACT

Oklahoma Youth Baseball



2016-2018

Updated 27 Feb 2023

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Overview

HOW BIG IS OKLAHOMA ECONOMIC IMPACT?

Independent study conducted providing reliable data that fuels economic impact

1 - Not For Profit User-Group - (BCM Sports)

3 - Bouse Sports Complex, Choctaw, OK

Annual recurring events (League & Tournaments) tracking teams, players, families, overnight stays, day-trippers, team fees, gate fees, umpire fees, corporate sponsorships and usage fees

**Rate established Approximately 2007 Gameplan of Oklahoma \$289 per Overnight Stay*

BCM Sports

Choctaw, OK

Started in 2017 - Choctaw Premier Youth Baseball / Softball

Started as “Fundraiser” 501c3 Brian Crawford Memorial

Included ages 6U-12U

Choctaw, Harrah, Nicoma Park, Jones, Luther, McLoud, Midwest City, Del City,
Shawnee, Little Axe, South Rock Creek,

Longevity and Sustainability

Community Leadership Big Picture... No... Maybe...

INTEGRITY OF THE GAME @ What Cost.....

Brian Crawford Memorial

Shawnee, OK

Started in 2005 - 1st Annual Brian Crawford Memorial Tournament

Started as a 1 weekend team fundraiser to help offset player/family travel fees

Included ages 13U-14U

Tulsa & Surrounding OK Community Facilities included within 918 area code

Longevity and Sustainability

Community Leadership Big Picture... None

INTEGRITY OF THE GAME @ What Cost.....

B-12 Memorial Weekend Shootout OKC, OK

2019-2020-2021-2022 (previous years exist data not researched as of 1 Feb 2023)

Annual Event Utilizing Facilities in and surrounding the OKC Metro Area

Included ages 7U-14U

OKC, OK

Surrounding Communities included within 405 area code

Community Leadership Big Picture... None

INTEGRITY OF THE GAME @ What Cost.....

2016-2017 Data Analysis - Economic Impact

Ardmore, OK

- Economic Impact: \$
- Total Rooms:
- Total Teams:

OKC, OK

- Economic Impact: \$
- Total Rooms:
- Total Teams:

Tulsa, OK

- Economic Impact: \$
- Total Rooms:
- Total Teams:

USER-GROUP TOTALS

- **Economic Impact: \$**
- **Total Rooms:**
- **Total Teams:**

2009-2022 Data Analysis - Events

Ardmore, OK

- Total Income: \$
- Total Expenses: \$
- Total Profit: \$

OKC, OK

- Total Income: \$
- Total Expenses: \$
- Total Profit: \$

Tulsa, OK

- Total Event Income: \$
- Total Expenses: \$
- Total Profit: \$

USER-GROUP TOTALS

- **Total Income: \$**
- **Total Expenses: \$**
- **Total Profit: \$**

2009-2022 Data Analysis - Game-Day Management

Ardmore, OK

- Total Umpires: Event Games 5,173 x 2 = **10,346**
- Total Officials Expense: \$
- Total Umpire 20% Pay: \$

OKC, OK

- Total Umpires: Event Games 2,091 x 2 = **4,182**
- Total Officials Expense: \$
- Total Umpire 20% Pay: \$

Tulsa, OK

- Total Umpires: Event Games 3,168 x 2 = **6,336**
- Total Officials Expense: \$
- Total Umpire 20% Pay: \$

USER-GROUP TOTALS

- Total Umpires: Event Games 10,432 x 2 = **20,864**
- Total Officials Expense: \$
- Total Umpire 20% Pay: \$

2017 Economic Impact - \$3,991,234.50 *7 Total Events*

Ardmore, OK (9U-12U)

Economic Impact

\$

Rooms

Teams

User-Group

Income \$

Expense \$

Profit \$

Apr 8-10, Apr 22-24, Apr 29-May 1

OKC, OK (7U-14U)

Economic Impact

\$

Rooms

Teams

User-Group

Income \$

Expense \$

Profit \$

May 27-30

Tulsa, OK (13U-14U)

Economic Impact

\$

Rooms

teams

User-Group

Income \$

Expense \$

Profit \$

May 6-8, 13-15

Teams - Rooms - \$ Income - \$ Expense - \$ Profit

2016 Game-Day Management - \$3,991,234.50 *7 Total Events*

Ardmore, OK (9U-12U)

Game-Day

Games -
Officials - (slots)
Officials - \$

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

Apr 8-10, Apr 22-24, Apr 29-31

OKC, OK (7U-14U)

Game-Day

Games - 355
Officials - 710 (slots)
Officials - \$27,720.00

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

May 27-30

Tulsa, OK (13U-14U)

Game-Day

Games - 282
Officials - 564 (slots)
Officials - \$22,560.00

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

May 6-8, 13-15

Games - Slots - \$ Pay - 20% = \$ - 224.1 or 149.4 (1099's) Officials

2017 Game-Day Management - \$3,991,234.50 *7 Total Events*

Choctaw, OK

Game-Day

Games -
Officials - (slots)
Officials - \$

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

League Play

Choctaw, OK

Game-Day

Games - 355
Officials - 710 (slots)
Officials - \$27,720.00

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

Tournament Play

Choctaw, OK

Game-Day

Games - 282
Officials - 564 (slots)
Officials - \$22,560.00

Officials

20% - \$
Pay / (\$400) - umps
Pay / (\$600) - umps

League Play + Tournament Play

Games - Slots - \$ Pay - 20% = \$ - 224.1 or 149.4 (1099's) Officials

The Journey



Kenneth Crawford

Integrity of the Game

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Understanding the market

Target audience

INTEGRITY OF THE GAME!

The competition:

- Municipalities
- Native American Tribes
- Private Owner / Operator
- User-Groups
- State Owned facilities

Market trends

Trend 1

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Client Implications:

- Incididunt ut labore et dolore
- Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

Trend 2

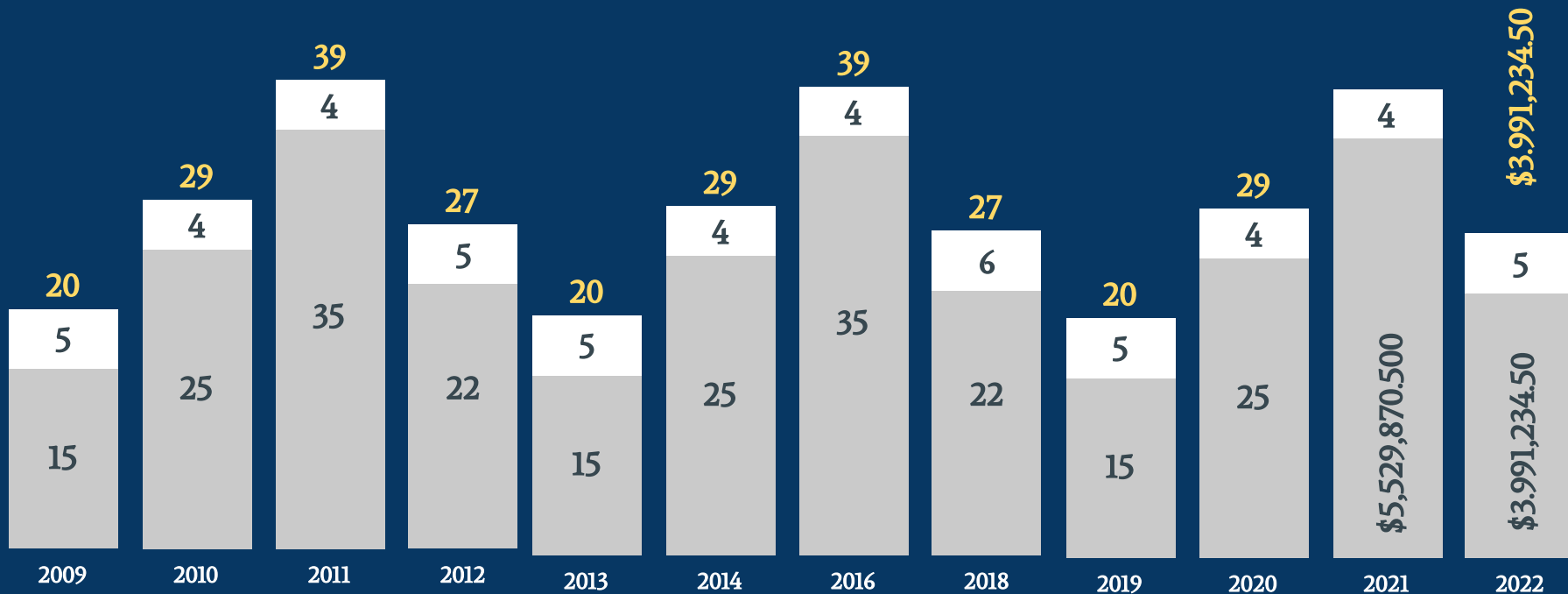
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Client Implications:

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Trend analysis

Item 1 
Item 2 



Timeline

